



Wayne County Art Institute Authority Report – 2013



2.3–Governance–Arts Authorities shall have the right to appoint two voting members to serve on the DIA’s Board of Directors.

- Wayne County Art Institute Authority appointed Amy DeBrunner and Hubert Massey to the Detroit Institute of Arts Board of Directors.
- Mr. Massey serves on the Learning and Education Committee and Ms. DeBrunner served on the Community Relations Committee.

2.4.1–Privileges to County Residents–Free admission

- Upon approval of the millage on August 8, 2012, the DIA immediately implemented free general admission to all residents in the tri-county area.

General Admission – August 2012 – December 2012

	8 / 12 - 12 / 12	\$ Value
Comp-Wayne County Resident-Adult	24,831	\$ 198,648
Comp-Wayne County Resident-Youth	4,887	\$ 19,548
Comp-Wayne County Resident-Schools	2,741	\$ 10,964
Comp-Wayne County Resident-Adult Group	821	\$ 4,926
Comp-Wayne County Resident-Senior	424	\$ 2,544
Member Scans-Wayne County	8,691	\$ -

- Total general admission for Wayne County residents during the period of 8/12 – 12/12 was **42,395**.
- The value of general admissions to Wayne County residents during this period is **\$236,630**.

General Admission 2013

Admission Category	# guests	\$ Value
Comp-Wayne County Resident-Adult	67,324	\$538,592
Comp-Wayne County Resident-Youth	22,813	\$91,252
Comp-Wayne County Resident-Schools	21,545	\$86,180
Comp-Wayne County Resident-Adult Group	2,868	\$22,944
Comp-Wayne County Resident-Senior	4,761	\$28,566
Member Scans-Wayne County	18,758	\$0
	138,069	\$767,534

- Total general admission for Wayne County residents during 2013 is **138,069**.
- The value of general admissions to Wayne County residents for 2013 is **\$767,534**.

*Admissions represent general museum admission and do not include members, special exhibitions, special on-site events or off-site events.

2.4.2–Student Services and Curriculum Development

Since passage of the tri-county millage, the DIA has substantially increased services to students in Wayne County. More than 50% of students participating in DIA field trips last year were from Wayne county schools; the DIA surpassed its target goal of 16,000 Wayne county students by nearly double. The DIA began opening on Tuesdays to accommodate additional school groups and hired a part-time, dedicated staff member to increase awareness of the free bus transportation program and other DIA school services. A new graphic identity for DIA school programs now unifies print and electronic materials so teachers can readily identify relevant museum programs. The graphic identity theme,

“Welcome to Your World,” reinforces the idea that all students belong at the DIA, and the museum is a place where students can explore cultures from all over the world. The additional communications to schools has increased the number of field trips throughout the school year, most notably in the summer. Between summer 2012 and 2013, field trips by students from summer school and summer camps increased 170% across all three counties. We expect this trend to continue and are taking steps to ensure we can accommodate summer groups with quality programs.



Student Field Trips

- A total of 31,722 students and chaperones participated in field trips to the DIA during 2013. They represented 29 of the 33 school districts in Wayne County. Complimentary transportation was provided to all student groups.

In-School Programs

- 1,860 students and teachers from Wayne County participated in DIA classroom talks about art in 2013.

Curriculum Development

- Progress continues on collaboration with the InsideOut Literary Project, an independent program based in Detroit, which will make DIA images and writing prompts available to teachers through the DIA website (dia.org). This program will be available in mid-2014. This program will help teachers meet Common Core Standards-
- DIA educators met with science teachers and the Detroit Climate Action Collaborative to develop a new school tour to help students learn about the environment and climate change through art at the DIA. The new tour will be offered to students in fall 2014. This effort will help teachers meet Common Core Standards-

76th Annual Detroit Public Schools Student Exhibition

This juried exhibition features the work of more than 300 students in the Detroit Public Schools, and is presented in the DIA's Wayne and Joan Webber Education Wing. Each spring, students and their families gather at the DIA for an award ceremony; the exhibition remains open for a month and is seen by thousands of area students and DIA visitors.

Programs for Homeschool Educators and Parents

- DIA staff promoted the museum's school programs at the annual HomeschoolingWorks "NOT Back to School Picnic" in September 2013. This event attracted more than 300 homeschool educators and their families from across Southeast Michigan, including from Wayne County.
- The DIA held its inaugural Homeschool Day in October 2013, which provided homeschool families with the opportunity to talk with Learning & Interpretation staff, learn about the collection from teaching volunteers in the galleries, and participate in an art workshop. This event attracted 370 people from across Southeast Michigan, including 100 homeschool educators and their children from Wayne County.

3.0 Professional Development for Teachers

Teacher Enrichment and Communications

Wayne teacher participation in professional development and other educator programs more than doubled between the 2011/12 and 2012/13 school years, totaling more than 587 individuals during the past school year. The DIA created the new position of School Relations Coordinator to increase communication with schools in the tri-county area and ensure that all teachers and administrators know about DIA school and teacher services. In 2013, DIA School Relations Coordinator met with more than 300 Wayne school teachers and administrators, both in the museum and at schools, sharing information about museum programs and gathering information about school needs and interests. Teachers now benefit from a stronger relationship between the DIA and the Wayne RESA.

- The DIA hosted three private "Discover the DIA" events for Wayne County principals and curriculum directors; these included sample school tours and interactive discussions promoting connectivity between students, educators and resources of the DIA. 27 administrators participated from 11 Wayne County school districts.
- The DIA reached school administrators or teachers in 29 of the 33 school districts in Wayne County through professional development workshops, educator events, or DIA school and educator program presentations in 2013.
- The DIA developed a new electronic newsletter for teachers, debuting November 2012, notifying them of upcoming programs and professional development opportunities, promoting free field trips, and providing links to free educator passes and teaching resources. The Wayne RESA distributes the newsletter to teachers and principals.

- Teachers from Wayne County participated in monthly “Let Us Introduce You” teacher open houses in 2013. These events offer teachers the chance to sample tours that are offered to students and give them the opportunity to discuss issues with their colleagues and DIA educators. A different area of the DIA’s collection is featured each month.
- Wayne teachers also participated in the DIA’s Fall Educator Open House in October, where DIA staff gave tours, hosted discussions, and sought educator feedback on future school projects.
- DIA staff presented the Visual Thinking Strategies (VTS) program at Marygrove College to students enrolled in an online school leadership course. Program attendees included participants from Wayne County Schools.
- In August, “Welcome to Your World” postcards were sent to all Wayne district administrators and principals with information about DIA school and educator programs.
- The DIA’s free educator pass program was restructured in 2013 to accommodate increased demand. It now offers new benefits, including a monthly newsletter and Classroom Connections teachers can use to introduce students to some of the DIA’s finest works of art.

Total Spending on School Programs:

Category	Value
Transportation	\$102,906.36
Admission (K-12 students)	\$126,888.00
Staff Time - Group Reservations, Learning & Interpretation	\$92,034.49
Total School Program Spending	\$321,828.85
Service Agreement	\$150,000.00
Variance	\$171,828.85

4.0–Senior Programs

In support of the service agreements, the DIA has developed a new senior tour program called Come Wonder Around, which includes complimentary transportation to and from the DIA, a guided tour or talk about the permanent collection, and a hospitality station offering a complimentary snack. The program was marketed beginning in February 2013 through direct mailings, personal calls, and advertising in local publications.



COME WONDER AROUND
GROUP TOURS FOR SENIORS IN WAYNE, OAKLAND AND
MACOMB COUNTIES AT THE DETROIT INSTITUTE OF ARTS

GROUP TOURS
Guided tours and self-guided visits can be scheduled for groups of 15 or more. Call 313-833-1292 to book your tour today!

BENEFITS FOR SENIOR GROUPS FROM WAYNE, OAKLAND & MACOMB COUNTIES:
FREE general admission
FREE transportation*
FREE reception - baked goods and coffee/tea*
Dedicated group entrance
Docent-led tours of the collection

Register for your visit today by calling 313-833-1292
or email grouprequest@dia.org

*Free transportation and receptions are provided on a first come, first served basis.



- The total number of Come Wonder Around trips for Wayne County in 2013 was 64, totaling 1,514 seniors. The total number of Wayne seniors visiting the museum in 2013 was 2,761.
- The DIA participated in the Commissioner Gary Wronchak’s Senior Expo, hosting a table as well as making a presentation to the group, ultimately reaching more than 350 residents of Wayne County and surrounding Dearborn area.
- The DIA has developed marketing pieces promoting the new program and distributed them to senior centers, organizations, and residential living facilities.
- The DIA expanded advertising in several markets focusing on our senior program.

- DIA teaching artists went to the Rivertown Assisted Living facility in Detroit and provided a series of art making programs for the seniors who have a difficult time leaving the residence.

Behind the Seen

- In 2013, the DIA launched an updated version of its Speakers Bureau program, called Behind the Seen. DIA volunteers go to community centers, libraries, senior residences and other facilities to present lively, illustrated talks about art in the DIA's collection. In 2013, the DIA gave Behind the Seen talks to 46 organizations in Wayne County.

Gallery 2 Gallery:

- The DIA partnered with Connecting the Pointes to pilot the "Gallery 2 Gallery" tour in April 2013. The event welcomed community members from Grosse Pointe and the eastside of Detroit for a screening of "Black Orpheus" at the Detroit Film Theatre.

Minds on Art:

In April 2013, the DIA began a three-year partnership with the Alzheimer's Association of Michigan in the Minds on Art Program. This program brings individuals from across the SE Michigan region who are living with memory loss and dementia (including Alzheimer's disease) and their care partners to the DIA for six-week sessions that include gallery discussions and a hands-on studio workshop. The participants are selected by the Alzheimer's Association in Southfield and are divided into two groups, early-stage and mid-stage memory loss and dementia. The six-week session is repeated four times each year. Up to 20 participants (10 with the disease and 10 care partners) are included in each six-week session.



Total Spending on Senior Programs:

Category	Value
<i>Come Wonder Around</i> & senior program, Minds on Art, Marketing, Expos	\$59,030.28
<i>Behind the Seen</i> , in kind value, senior tours admissions	\$21,054.00
Staff Time - Community Relations, Group Reservations	\$16,289.00
Total Senior Program Spending	\$96,373.28
Service Agreement	\$100,000.00
Variance	\$(3,626.72)

5.0 Community Collaborations

Inside|Out



The Detroit Institute of Arts is bringing framed reproductions of eighty of its most famous works to the main streets and landmark outdoor spaces of Metro Detroit, including a number of Wayne communities. By reimagining area cities and suburbs as a grand, open air gallery, the project aims to connect with audiences outside of traditional museum walls.



Inside|Out (I|O) 2013 communities included:

- The DIA installed more than 57 reproductions throughout Wayne County over the spring and summer of 2013.
- Wayne County communities included: Detroit (both spring and summer), Dearborn Heights, Redford Township, Westland, Lincoln Park, Woodhaven, and Hamtramck.
- Senior centers in each of the I|O communities were invited to take advantage of free bus trips. Groups from Redford Township, Lincoln Park, Woodhaven, Westland, Dearborn Heights and Hamtramck have all taken part in this program.
- Highlights for community programs in coordination with the Inside|Out project include a bike ride throughout Belle Isle and The Villages, walking tours in Lincoln Park, Redford Township and Hamtramck, a community dinner at Gleaners Community Food Bank and community events that engaged the community throughout southwest Detroit.
- The community of southwest Detroit enthusiastically embraced the idea of community days at the DIA and invited musicians and dancers from COMPAS to welcome their community to the museum.



- To highlight the good work being done with one of our community partners, the DIA hosted a Community Dinner in coordination with Gleaners Community Food Bank. Residents were invited to join the dinner for the charge of one bag of groceries and were treated to Slow’s BBQ and Treat Dreams for dessert. Over 150 people attended the event with more than 1270 pounds of food collected. The DIA followed up with a staff volunteer day at Gleaners later in the month.



- New program aspects include community weekends which invited community and school groups to perform at the DIA. During the month of August, two local bands from Hamtramck played on the lawn at the DIA to welcome their residents to the museum.
- Southwest Detroit hosted a ribbon cutting event and series of engagement opportunities to connect the community with the installation. Community members also participated in “community day at the DIA” by bringing several performing arts groups to welcome their residents and entertain DIA visitors.



- The City of Westland, as part of their Inside|Out activities, developed a series of programs called “DIA Days in Westland”. Activities included “Art and Appetizers” at the library, “Wild about Art; bike tour with kids art contest”, and a bike tour led by Mayor William Wild.

- The city of Lincoln Park enthusiastically embraced the Inside|Out project, welcoming DIA to participate in City Council meetings, ribbon cutting events, and tours in their community. Most intriguing was the implementation of their own “InsideOut” by taking works of art from local artists and displaying them in storefronts along-side the DIA’s reproductions.
- Redford Township was enthusiastic in its support of Inside|Out, organizing several events around each of the six works of art in their community including a “Color Run”, poetry contest, and community receptions.

DIA Inspired & Downriver Council for the Arts:



The Downriver Council for the Arts piloted the *Things I See* project with the DIA. *Things I See* is part of DIA Inspired, a project with local art centers and community groups to view and respond creatively to the DIA’s collection and exhibitions. Through *Things I See*, community groups were welcomed to the DIA for a tour of the Ellsworth Kelly exhibition with curator Nancy Sojka and provided information and suggestions to create a work of art based on the exhibit. DIA staff then participated in a number of “fireside chats” with community participants about their thoughts on the exhibition and planned creative responses. The DRCA hosted an exhibit of participants’ works of art in fall 2013.

- The response was impressive. More than 50 community members created works of art that were then shown in exhibitions at local art centers.

Hellenic Museum:

The opening of the new Hellenic museum in Midtown in the spring of 2013 afforded the DIA the opportunity to welcome the new neighbor to the block by collaborating with the new Hellenic Museum for their grand opening, in Midtown Detroit in April, 2013. After the museum opened, specialized DIA

staff members consulted with the Hellenic museum and its board to help develop collections policies and establish standards of care.

Community Engagement:

Community Relations has initiated participation in the Youth Development Initiative, a community development organization sponsored by the Skillman Foundation and Don Bosco Hall. The DIA has been approved as a Hub for activities in the North end area. Partnership opportunities through this group have begun to be identified and implemented. Some examples include a monthly series of visits to the DIA from Focus Hope for families from Glazer elementary school and an Aikido demonstration.

Public Programs:

The DIA's public programs department has developed a number of innovative community programs in partnership with cultural organizations throughout the county.

- Participation and involvement in the Concert of Colors with the Arab American National Museum continues to be a significant community program at the DIA.
- The DIA and the DSO partnered to bring singer Natalie Merchant provided a free concert in the Detroit Film Theatre auditorium, to which summer camps were invited and provided free transportation.
- The DIA hosts the Motor City Chess Club at the DIA each Friday night. The chess club and the museum collaborate not only on the weekly events, but also on grandmaster challenges and other special chess related events like the showing of *Brooklyn Castle* in the Film Theatre.



- The Detroit Film Theater regularly presents films of local and regional interest and seeks to develop partnerships with location organizations to further each' s mission. For example, working with The Boggs Center to host a screening of American Revolutionary, a film about Summer Detroit, a program founded by Grace Lee Boggs. The DIA presented this joint program, free of charge, with the Boggs Center.
- Mosaic Youth Theater calls the auditorium of the Detroit Film Theatre home. Film Theatre and museum staff support the three yearly productions of this talented group of students.

Fairs and Festivals:

The DIA studio and teaching artists have provided art-making activities at fairs and festivals throughout Wayne County, reaching people young and old with hands-on creativity:

- Detroit River Days
- Dearborn Heights Spirit Festival
- Wyandotte Street Art Fair
- Dearborn Homecoming Fest
- Detroit Fanfare Comic Convention

Healing Arts Programs

Each year, DIA teaching artists work with community service agencies to provide opportunities for creative expression to those dealing with mental or physical health challenges. Participants visit the museum five times for gallery talks and studio art making sessions. In 2013, the DIA worked with participants from three Wayne County agencies:

- Piquette Square (residency for formerly homeless veterans)
- John Dingell Veterans Administration Hospital
- Mariners Inn (residence for men dealing with addiction)

The DIA also sends staff artists to Children’s Hospital of Michigan twice a week throughout the year for bedside art making programs, and “Art in the Garden” for patients and their families.

Total Spending on Community Programs:

Category	Value
Inside Out, Gallery 2 Gallery, Things I See, Community group programs from Wayne	\$132,063.77
Curator talks, consulting, donations, other in kind contributions	\$8,044.80

Staff Time - Community Relations, Group Reservations, Public Programs	\$51,391.22
Total Community Partnership Spending	\$191,499.79
Service Agreement Goal	\$300,000.00
Variance	\$(108,500.21)

Appendices

Senior “Come Wonder Around” from Wayne County:

SENIOR CENTERS MILLAGE PROGRAM - WAYNE

GROUP NAME	CITY
WOODBIDGE SENIOR VILLAGE	Detroit
SUNRISE BRIGHTON GARDEN	Brighton
SUNRISE SENIOR LIVING	Utica
CONNECTING THE POINTES (NEFF PARK)	Grosse Pointe
SUNRISE OF GROSSE POINTE	Grosse Pointe
WESTLAND SENIORS (WAYNE INSIDE/OUT)	Westland
DEARBORN SENIORS	Dearborn
BRUSH PARK PRESBYTERIAN VILLAGE	Detroit
REDFORD TOWNSHIP SENIORS BUS TRIP	Redford
ROMULUS SENIOR CENTER	Romulus
RIVERBEND SENIOR CITIZEN DWELLING	Detroit
1ST UNITED METHODIST CHURCH IN WYANDOTTE	Wyandotte
ST. PAUL UNITED CHURCH OF CHRIST	Taylor
BRUMMER WIDOW'S GROUP	Allen Park
MOUNT BELULAH BAPTIST CHURCH	Detroit
DEARBORN HGHTS SENIORS	Dearborn Heights
TRENTON SENIORS	Trenton
NEW FAITH CHAPEL	Romulus
NORMANDY APARTMENTS	Dearborn
FLAT ROCK CO-OP SENIORS	Flat Rock
DOWNRIVER COUNCIL FOR THE ARTS (Things I See)	Wyandotte
SANCTUARY AT MARYHAVEN	Southgate
COPELAND CENTER	Wyandotte
LAKESHORE HEALTHCARE	Detroit
WESTLAND NURSING & REHAB	Westland
ST. CHRISTOPHER PARISH	Detroit
SEASONED SAINTES/OAK GROVE AME CHURCH	Detroit
WILLOW UNITED METHODIST CHURCH	New Boston
NORTHVILLE COMMUNITY CENTER	Northville
BROWNSTOWN TOWNSHIP	Brownstown
BETHANY BIBLE CHURCH	Belleville
HAMTRAMCK SENIOR PLAZA	Hamtramck
ST. THEODORE SENIORS	Westland

LINCOLN PARK SENIOR CENTERS	Lincoln Park
NORTHVILLE ART HOUSE (Gallery to Gallery)	Northville
1ST PRESBYTERIAN CHURCH OF DEARBORN	Dearborn
ST. SARKIS ARMENIAN APOSTOLIC	Northville
BRIDGEWATER SENIORS	Flat Rock
MCGIVNEY/BETHUNE SENIOR APARTMENTS	Detroit
BELLEVILLE CHURCH OF GOD	Belleville
OAKMONT - LIVONIA	Livonia
FORD SENIOR CENTER	Taylor
SCARLET O'HATTERS, RED HAT SOCIETY	Riverview
THE VILLAGE OF OAKMAN MANOR	Detroit
THE VILLAGE OF WOODBRIDGE MANOR	Detroit
SOUTHMINSTER PRESBYTERIAN CHURCH	Taylor
ST. PAUL UNITED CHURCH OF CHRIST	Taylor
INDEPENDENCE VILLAGE PLYMOUTH	Plymouth
BETHEL BAPTIST CHURCH	Detroit
OAKWOOD COMMON RETIREMENT COMMUNITY	Dearborn
ASSOCIATION OF CHINESE AMERICANS	Madison Heights
HIGHLAND PARK BUS TRIP	Highland Park
ALLEN PARK	Allen Park
ST. JOSEPH CATHOLIC CHURCH	Trenton
HENRY FORD VILLIAGE	Dearborn
LAKESHORE HEALTHCARE CRANBROOK CAMPUS	Detroit
EMMANUEL LUTHERAN CHURCH	Dearborn
WOODHAVEN SENIORS CLUB	Woodhaven
ASSOCIATION OF CHINESE AMERICANS	Madison Heights
RIVERTOWN ASSISTED LIVING APARTMENTS	Detroit
RIVERVIEW SENIORS	Riverview
ST. FRANCIS CABRINI CHRISTIAN WOMEN	Allen Park
NORTHVILLE COMMUNITY CENTER	Northville
ST. PATRICK SENIOR CENTER	Detroit
AMERICAN HOUSE - DEARBORN HEIGHTS	Dearborn Heights

Wayne County School Districts 2012 Professional Development, Educator Events, School Relations

