



## Macomb County Arts Authority Report – 2015

**2.3 – Governance** – Arts Authorities shall have the right to appoint two voting members to serve on the DIA’s Board of Directors.

Donald Ritzenhein and Lillian Demas retained their appointments to the Detroit Institute of Arts Board of Directors for CY 2015.

Mr. Ritzenhein served on the Development Committee and the Governance and Nominating Committee; in November 2015, Mr. Ritzenhein assumed the role of chair of the Development committee.

Ms. Demas continued her service on the Learning and Interpretation Education committee and assumed the role as vice chair for CY 2016.

### 2.4.1–Privileges to County Residents–Free General Admission

General Admission 2015	
Admission Category	Guests
Comp-Macomb County Resident-Adult	21,892
Comp-Macomb County Resident-Youth	11,050
Comp-Macomb County Resident-Schools	5,541
Comp-Macomb County Resident-Adult Group	1,465
Comp-Macomb County Resident-Senior	2,000
Member Scans-Macomb County	5,409
<b>Macomb County Resident Totals</b>	<b>47,357</b>

**2015 free admission for Macomb County residents represents a value of \$ 318,526.**

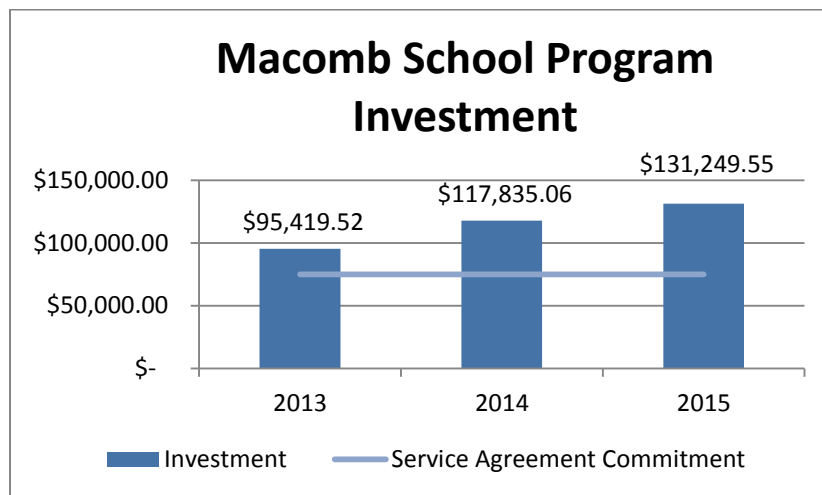
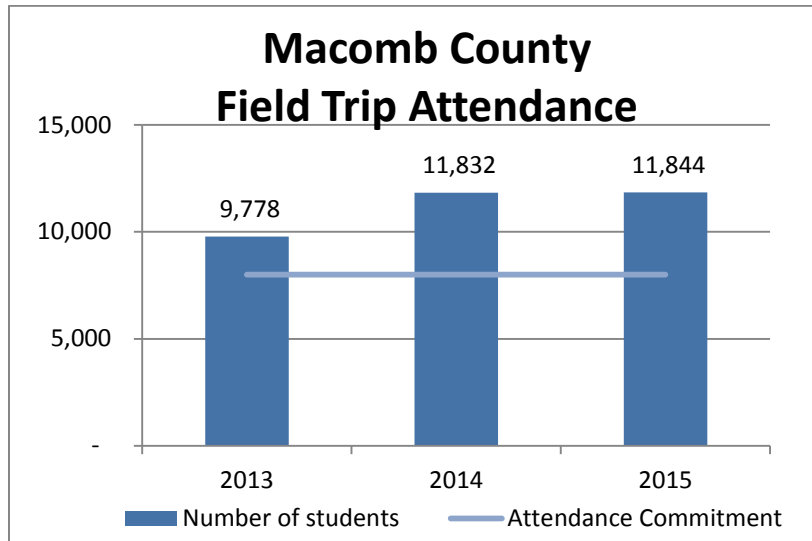
Admissions represent general museum admission and do not include special exhibitions, special on-site events, or off-site events.

### 2.4.2 - Student Services and Curriculum Development

Since passage of the tri-county millage, DIA educators have significantly increased K–12 services in Macomb County and continue to exceed target participation numbers for students and teachers. Field trip options have expanded in response to teachers’ requests. Professional development most often brings together K–12 educators with museum educators to design specific curriculum resources in support of teachers’ student learning outcomes. These collaboratively developed resources create experiences for students that use objects in the collection as resources for learning across the curriculum. Once these resources are designed, implemented, and adjusted if necessary, they are shared on the website for use by all teachers. [http://www.dia.org/learn/learning\\_resources.aspx](http://www.dia.org/learn/learning_resources.aspx)

### Free Student Field Trips with Bus Transportation

A total of 11,844 students participated in no-cost field trips to the DIA in 2015, exceeding the 8,000 service agreement.



**School Field Trip Groups** *(Numbers in parenthesis indicate multiple visits)*

SCHOOL	CITY	DISTRICT
ACEYA (Assyrian Church)	Warren	Church Group
Anchor Bay High School	Fair Haven	Anchor Bay Public Schools
Ardmore Elementary	St. Clair Shores	Lakeview Public Schools
Assumption Nursery School (2)	St. Clair Shores	Grosse Pointe Public Schools & South Lake Public Schools
Beacon Tree Elementary	Shelby Twp.	Utica Community Schools
Beck Elementary	Macomb	Utica Community Schools
Black Elementary (3 )	Sterling Heights	Warren Consolidated Schools
Briarwood Elementary	Warren	Warren Woods Public Schools
Browning Elementary	Sterling Heights	Utica Community Schools
Burr Elementary	Sterling Heights	Utica Community Schools

SCHOOL	CITY	DISTRICT
Butcher Education Center (3)	Warren	Warren Consolidated Schools
Center Line High School	Center Line	Center Line Public Schools
Chippewa Valley High School 9th-Grade Center	Clinton Twp .	Chippewa Valley Schools
Collins Elementary (2)	Sterling Heights	Utica Community Schools
Crissman Elementary	Shelby Twp.	Utica Community Schools
Cromie Elementary (2)	Warren	Warren Consolidated Schools
Crothers Elementary (2)	Warren	Center Line Public Schools
Dakota High School	Macomb Twp.	Chippewa Valley Schools
Davis Junior High	Sterling Heights	Utica Community Schools
De La Salle Collegiate High School	Warren	Parochial School
Deerfield School–Eastpointe	Eastpointe	East Detroit Public Schools
DeKeyser Elementary	Sterling Heights	Utica Community Schools
Diane M. Pellerin Center–Riverside Academy (2)	Clinton Twp.	L'Anse Creuse Public Schools
Dresden Elementary (2)	Sterling Heights	Utica Community Schools
Duncan Elementary	Shelby Twp.	Utica Community Schools
East Detroit High School (2)	Eastpointe	East Detroit
Ebeling Elementary (2)	Macomb	Utica Community Schools
Eisenhower High School (3)	Shelby Twp.	Utica Community Schools
Elmwood Elementary (2)	St. Clair Shores	South Lake Schools
Enterprise High School	Warren	Warren Woods Public Schools
Eppler Junior High	Utica	Utica Community Schools
Fillmore Elementary	Sterling Heights	Warren Consolidated Schools
Fitzgerald High School	Warren	Fitzgerald
Flickinger Elementary School	Utica	Utica Community Schools
Fox Elementary (2)	Macomb	Chippewa Valley Schools
Global Preparatory Academy (2)	Roseville	Public Charter
Graebner Elementary	Sterling Heights	Utica Community Schools
Green Acres Elementary	Warren	Warren Consolidated Schools
Harvey Elementary	Sterling Heights	Utica Community Schools
Harwood Elementary	Sterling Heights	Warren Consolidated Schools
Havel Elementary	Sterling Heights	Utica Community Schools

SCHOOL	CITY	DISTRICT
Henry Ford II High School (2)	Sterling Heights	Utica Community Schools
Heritage Jr. High	Sterling Heights	Utica Community Schools
Holden Elementary	Sterling Heights	Warren Consolidated Schools
International Academy of Macomb (IAM ) (3)	Clinton Twp.	Macomb Intermediate School District
Jefferson Middle School	St. Clair Shores	Lakeview Public Schools
Joseph M. Carkenord Elementary	Chesterfield	L'Anse Creuse Public Schools
Kennedy Middle School	St. Clair Shores	Lake Shore Public Schools
King STEAM Academy		Mt. Clemens Schools
Kment Elementary	Roseville	Roseville Community Schools
Lake Shore High School (2)	St. Clair Shores	Lake Shore Public Schools
Lakeview High School	St. Clair Shores	Lakeview Public Schools
L'Anse Creuse High School		L'Anse Creuse Public Schools
L'Anse Creuse Middle School South	Harrison Twp.	L'Anse Creuse Public Schools
Lighthouse Elementary	New Baltimore	Anchor Bay Public Schools
Lincoln Elementary	Warren	Van Dyke Public Schools
Lincoln High School (3)	Warren	Van Dyke Public Schools
Lincoln Middle School	Warren	Van Dyke Public Schools
Lobbestael Elementary	Harrison Twp.	L'Anse Creuse Public Schools
Macomb Lutheran North	Macomb	Parochial School
Madison Carver Academy	Warren	Public Charter
McKinley Elementary (3)	Warren	Van Dyke Public Schools
Messmore Elementary	Sterling Hts.	Utica Community Schools
Miami Elementary	Clinton Twp.	Chippewa Valley Schools
Michigan Collegiate High School	Warren	Public Charter
Michigan Math & Science Academy	Center Line	Center Line Public Schools
Monfort Elementary	Shelby Twp.	Utica Community Schools
Morgan Elementary	Shelby Twp.	Utica Community Schools
Mt. Clemens Montessori Academy	Mt. Clemens	Mt. Clemens Academy
Neil Reid High School	Clinton Twp.	Macomb Intermediate School District
New Haven Middle School	Ray	New Haven Community Schools
Oakbrook Elementary	Sterling Heights	Utica Community Schools

SCHOOL	CITY	DISTRICT
Ottawa Elementary	Clinton Twp.	Chippewa Valley Schools
Pearl Lean Elementary	Warren	Warren Consolidated Schools
Plumbrook Elementary	Sterling Heights	Utica Community Schools
Richmond High School	Richmond	Richmond Community Schools
Roberts Elementary	Shelby Twp.	Utica Community Schools
Romeo Senior High School (3)	Romeo	Romeo Community Schools
Schuchard Elementary	Sterling Heights	Utica Community Schools
Schwarzkoﬀ Elementary	Sterling Heights	Utica Community Schools
Shelby Junior High	Shelby Twp.	Utica Community Schools
Small Wonders Inc.	Warren	Warren Consolidated Schools
South Lake Middle School	St. Clair Shores	South Lake Schools
St. Isaac Jogues	St. Clair Shores	Parochial School
St. Lawrence School	Utica	Parochial School
St. Mary School (2)	Mt. Clemens	Parochial School
Steenland Elementary (2)	Roseville	Roseville Community Schools
Sterling Heights High School (2)	Sterling Heights	Warren Consolidated Schools
Stevenson High School - Utica (4)	Sterling Heights	Utica Community Schools
Success Mile Academy (2)	Warren	Public Charter
Switzer Elementary	Shelby Township	Utica Community Schools
Trinity Lutheran Early Childhood Center	Clinton Twp.	Parochial School
Turning Point Macomb	Mt. Clemens	Community Service Organization
Tutor Time–Utica	Utica	Child Care Centre
Utica Academy for International Studies	Sterling Heights	Utica Community Schools
Utica High School	Utica	Utica Community Schools
Warren Mott High School (5)	Warren	Warren Consolidated Schools
Warren Woods Christian School	Warren	Warren Woods Public Schools
Warren Woods Middle School	Warren	Warren Woods Public Schools
West Utica Elementary (2)	Shelby Twp.	Utica Community Schools
Westwood Elementary	Warren	Warren Woods Public Schools
Wilde Elementary	Warren	Warren Consolidated Schools
Wiley Elementary	Utica	Utica Community Schools
Wilkerson Elementary (2)	Warren	Warren Consolidated Schools
Willow Woods	Sterling Hgts	Warren Consolidated Schools

## Art Discovery Program

Black Elementary in Warren participated in the Art Discovery Program in 2015. All third-, fourth- and fifth-graders came to the DIA for five visits that included guided exploration of the galleries and hands-on art making in the studio.

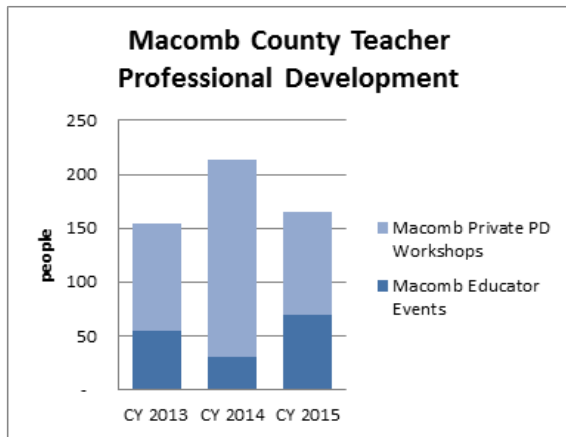


*Students participate in gallery discussions*

## Homeschool Programs

Homeschool Family Day and Tours Day engaged 375 tri-county students and their families in gallery exploration and tours.

## 3.0 - Professional Development for Teachers



Professional development programming in 2015 supported almost 165 Macomb County teachers. More than 70 attended events initiated by the DIA, such as evening visits, a new teacher appreciation event, and summer multi-day workshops.

Nearly 95 participated in sessions that were customized to meet individual school, district, and/or Macomb ISD outcomes.

For customized workshops, DIA educators collaboratively designed agendas with partners to ensure that desired outcomes were met.

## **Partners in 2015 included**

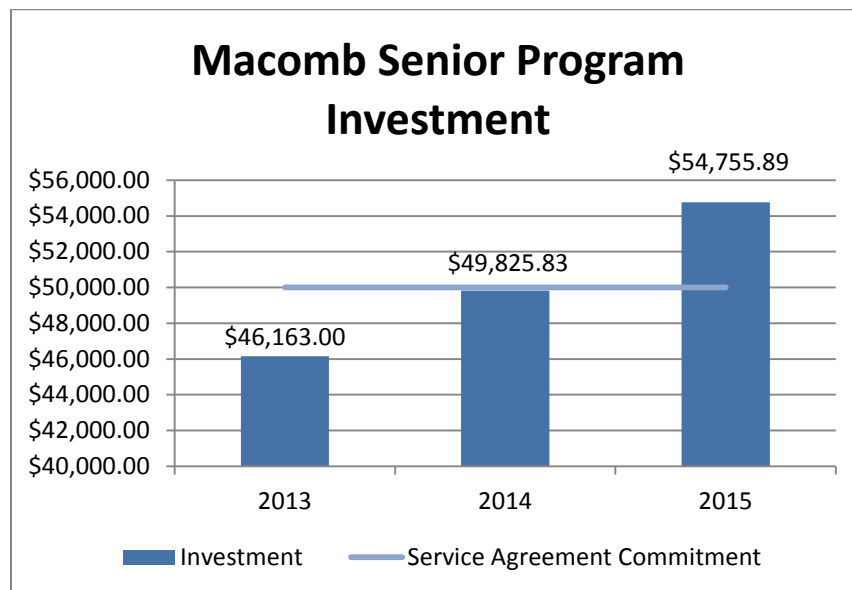
- Arts Academy in the Woods (Fraser, charter)
- Center Line Public Schools
- Macomb ISD
- Macomb New Teachers Academy
- Utica Community Schools



Teachers participate in professional development programs at the DIA

#### **4.0 Senior Program**

A total of 37 Macomb County senior groups visited the DIA in 2015. The Come Wonder Around program provided access to gallery tours, refreshments and the special exhibitions *Diego Rivera and Frida Kahlo in Detroit*, *Make a Joyful Noise*, *Ordinary People*, *Extraordinary Artists* and *Thirty Americans*.



#### **Come Wonder Around Senior Groups**

- Ahepa Seniors
- Assumption Cultural Center
- Assumption Greek Orthodox Center
- Cane & Able Stroke Recovery Senior Group
- Center Line Parks & Recreation (2)
- Christ Lutheran Church
- Clinton Place Apartments
- Clinton Township Senior Center (2)
- Cornerstone Baptist Church Seniors
- East Detroit Federation Of Teachers Retirees

Elizabeth Lee Doles Manor  
 Fraser Senior Activity Center  
 Harrison Twp. Tucker Senior Center/St. Clair Shores Center for Active Adults  
 Italian American Cultural Society  
 Macomb County Retired Seniors  
 Macomb Township Seniors  
 Marvin Blank Senior Center  
 New Baltimore Seniors (2)  
 Park Place Towers  
 Partridge Creek Senior Village  
 Ray & Lenox Township Seniors  
 Washington Township Hall (Red Hat Mamas)  
 Romeo Parks & Recreation Senior Center (2)  
 Sanctuary at Clinton Villa  
 Santa Maria Lodge  
 St. Clair Shores Adult and Community Education  
 St. Clair Shores Cultural Committee  
 St. Louise Marillac Catholic Church  
 St. Ronald's Catholic Church Seniors  
 St. Thomas Owls (Old Wise Lutheran Seniors)  
 Sterling Heights Senior Center  
 Sunrise Senior Living–Shelby Township  
 Waltonwood at Lakeside

*Numbers in parenthesis indicate multiple visits*

### **Behind the Seen**

Behind the Seen brought engaging talks about the DIA's world-class collection to Macomb County communities. Presented by trained DIA teaching volunteers, these talks cover a wide range of topics and are offered to adult civic and social groups, libraries, senior centers, and other community-accessible locations in the metro Detroit area. In Macomb County, 17 organizations hosted Behind the Seen art talks attended by more than 980 residents. Participating groups chose from the following topics; *DIA: The Essentials, Your DIA (R)evolution, Picturing Music, Through Her Eyes: Women Artists in the DIA's Collection, Let Me Tell You a Story, Diego Rivera and the Detroit Industry Murals, Ordinary People by Extraordinary Artists: Degas, Renoir and Friends, To Die Upon a Kiss, Cows at the Opera House and Other Museum Mysteries, Seeking the Sacred, In Our Own Voice: African American Art.*

### **Behind the Seen Groups**

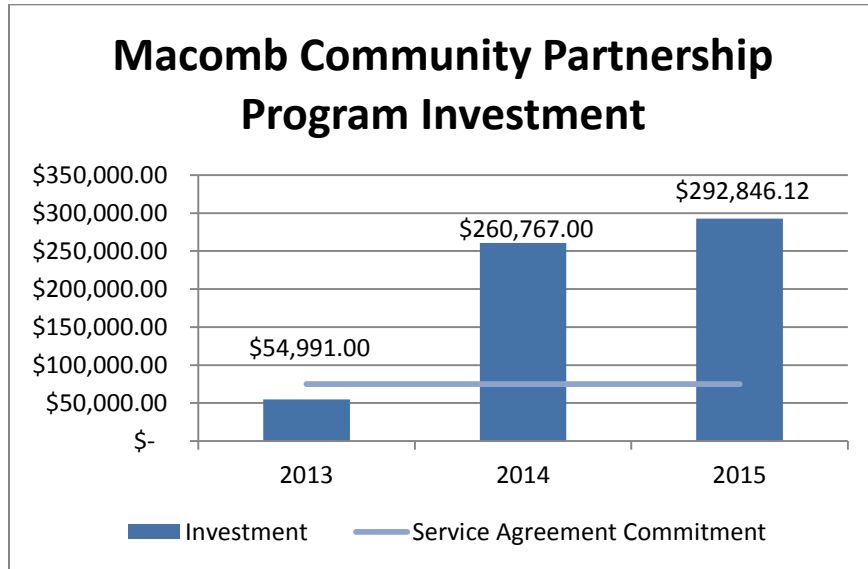
Amazing Grace Lutheran Church  
 American House East I  
 American Lutheran Church  
 Anchor Bay Artist Club  
 Clinton Township Senior Humanities Group  
 Eastpointe Memorial Library  
 Lakeside Palette Club  
 Memphis Public Library



Pine Ridge of Garfield (3)  
St. Clair Shores Cultural Committee (2)  
Sterling Heights Senior Center  
Warren Public Library  
Warren Tri-County Fine Arts  
Wayne County Community College in Harper  
Woods

*Numbers in parenthesis indicate multiple Behind the Seen engagements*

## 5.0 Community Collaborations with Local Arts Organizations and Cities, Townships, and Villages



### DIA Away in Macomb County

In 2015, the DIA Away: Think Like an Artist, traveled throughout Macomb County providing a creative DIA experience to more than 4,600 residents in the following communities;

- Macomb Recreation Center
- Winterfest in New Baltimore
- Richmond Winterfest
- Richmond Schools
- Chippewa Valley Schools at Iroquois Middle School
- New Haven Schools at Endeavour Elementary-Middle School
- 8th Annual Concert & Fireworks in Clinton Township
- Warren Birthday Bash
- Sterling Heights Farmers Market
- Morgan Elementary in Utica
- Burr Elementary in Utica



*Creative thinking on DIA Away*

## **County Days**

County Days continued to be one of the DIA's signature access programs, providing bus transportation to the museum for more than 650 residents on select Saturdays, four times in 2015. The following community partners served as pickup locations for County Days.

### **February**

- Lenox Township Hall
- Sterling Heights Public Library
- Romeo–Kezar Branch Library
- Washington Township–Graubner Library
- Fraser Activity Center
- Chesterfield Township Municipal Building

### **May**

- Richmond Recreation Center
- Utica–Riverside Parking Lot 175
- Macomb Township–Marvin Blank Senior Center
- Shelby Township Community Center
- Eastpointe City Hall
- Mt. Clemens–Anton Art Center

### **August**

- Shelby Township Senior Center
- Clinton Township Civic Center
- Washington–Graubner Library
- Armada High School
- Centerline Parks and Recreation
- New Baltimore Parks and Recreation

### **October**

- Macomb Township–Marvin Blank Senior Center
- Utica Municipal Building
- Warren Community Center
- St. Clair Shores Civic Center
- Roseville City Hall
- Eastpointe City Hall
- Memphis Public Library

## **College Night–NEW!**

The DIA hosted College Night in October, welcoming 400 students from the tri-county area to enjoy live music, free admission to the *30 Americans exhibition* and a reception and dance party. Complimentary transportation service was offered to all colleges and universities and was provided to Macomb Community College, Lawrence Technological University and Oakland University

Student from the following schools were invited to participate: Macomb Community College, Lawrence Technological University, Oakland University, Wayne State University, University of Michigan–Dearborn, Oakland Community College, Wayne Community College, Marygrove College, University of Detroit Mercy, Madonna University, Baker College and College for Creative Studies.

### **Inside|Out 2015**

Inside|Out has become a cornerstone of our engagement efforts with Macomb county communities. In 2015, 22 tri-county communities applied to participate in Inside|Out, exceeding past year’s total. Twenty communities were accepted, including 10 that had never previously participated. To accommodate all of the communities, new images were added to the collection, and the DIA provided training for community volunteers to facilitate local programming.

Macomb County Inside|Out communities: Memphis, Fraser, Macomb Township, Eastpointe and Roseville.

Memphis hosted Inside|Out for the first time, making the program their own by incorporating complimentary programming organized by village librarian Judy Weaver. The Inside|Out installation in Memphis focused on their quaint downtown district, including one of the oldest village houses.

Village volunteers, trained by the DIA, hosted a Progressive Art Tour with 40 participants sampling treats at each Inside|Out installation while learning about the images.

Inside|Out inspired the library’s summer common-reading series theme, “Escape the Ordinary.” Library patrons who participated in the program won tickets to the DIA’s special exhibition *Diego Rivera and Frida Kahlo in Detroit*. The Memphis Public Library hosted a presentation of *Ordinary People by Extraordinary Artists*, in conjunction with the summer common-reading series.



**Memphis Library patron Chris Peters won a pair of tickets to *Diego Rivera and Frida Kahlo in Detroit* in a drawing during National Library Week in April.**

### **Exhibition Community Partnership Programs**

Cultural institutions and community organizations throughout southeast Michigan were invited to the DIA to learn about 2015 exhibitions *Diego Rivera and Frida Kahlo in Detroit* and *30 Americans*. Attendees were invited to develop complimentary public programming related to the exhibitions. Community partnership programs were compiled and promoted by the DIA via social media, press release, direct mail and printed materials.

### **DIA Inspired: Diego and Frida**

Developed to create connections between the themes of the DIA’s special exhibition, *Diego Rivera and Frida Kahlo in Detroit*, the DIA partnered with the Clinton-Macomb Library on a program that provided transportation to the DIA for

lunch and a visit to the exhibition. The participants returned to their library for a discussion and art-making project led by DIA studio instructors focusing on themes of identity.



**Participants create a monotype from a milk-painting the Clinton-Macomb Library**

### **Community-Group Art Making**

The DIA partnered with the Macomb Oakland Regional Center, which serves people with cognitive and physical disabilities, to bring four sessions of art making and discussions to participants. Their works was exhibited in the DIA's education wing, and the artists spoke about their work at an opening event. Bus transportation was provided by DIA.



*Art making in the DIA studio*

### **Fairs and Festivals**

The DIA studio provided hands-on art making opportunities at fairs and festivals throughout Macomb County, with projects appealing to those five years old and older. More than 550 people were creatively engaged at the following events:

- Mt. Clemens Art Festival
- Shelby Township Art Fair
- Lac Ste. Clair Fine Art Fair
- Festival of the Senses

## **Empty Bowls**

The DIA partnered with Assumption Cultural Center for an Empty Bowls event benefiting Cass Community Social Services in Detroit. Bowls were produced by DIA staff as part of an event held at Detroit's Sugar Hill Clay Studio. The event included donated soups and breads from local establishments, raising awareness of the issue of food scarcity.

## **Art and Authors**

Macomb County residents were invited to attend the DIA's quarterly book discussions and to view great art. Tri-county participants discussed five art-themed books and learned about the DIA's collection through related guided tours in the galleries. Programming was implemented, through partnerships with libraries across the area including Clinton-Macomb Public Library and Chesterfield Township Library.

- January 2015—Eight Girls Taking Pictures
- April 2015—People of the Book
- June 2015—Frida: A Biography of Frida Kahlo
- November 2015—Between the World and Me & The Fire Next Time

## **30 Americans Student Discussion**

Eleven high school sophomores and juniors from across the tri-county participated in a half-day facilitated dialogue using select artwork from the *30 Americans* exhibition to spark conversation about relevant contemporary issues. These diverse teenagers shared their perspectives on challenging topics, such as the fluid nature of identity and the history of race/racism in the United States. The dialogue was filmed and select portions were used on the exhibition's app-based multimedia tour, alongside comments from some of the artists in the show and members of the DIA's exhibition team, to deepen visitors' understanding of the artwork and themes. Four videos were made from the filmed content, designed to support educators in facilitating similar conversations about issues of identity and race in their classrooms.

## **Scholastic Art Awards**

The Detroit Film Theatre was the site for the award ceremony for the 2015 Southeastern Michigan Region of the Scholastic Art and Writing Awards competition. Staff from the museum's Learning and Interpretation department partnered with Detroit's College for Creative Studies (CCS) to coordinate the event, attended by approximately 2,000 students, family members, and guests over two days in celebration of students' creativity.

## **Minds on Art**

In 2015, four six-week sessions were held at the DIA's Minds on Art program, a partnership with the Alzheimer's Association of Michigan to bring individuals living with memory loss and dementia (including Alzheimer's disease) and their care partners for gallery discussions and hands-on art making. (Participation is available to residents in the tri-county area, and the program is free of charge with transportation provided). New this past year, the DIA added seven outreach/off-site art discussions at the Alzheimer Association during winter months, giving a power point presentation with art images.

## **Movies at Metroparks**

In partnership with Huron-Clinton Metroparks, the Detroit Film Theatre presented an under-the-stars film screening of *King Kong vs. Godzilla* at Lake St. Clair Metropark on August 21 and a program of *International Animated Short Films* on August 22. Films were free to the public, and DFT curator Elliot Wilhelm introduced each screening.



## **Frida**

The DIA partnered with the Michigan Opera Theatre in the presentation of *Frida–The Opera* to a sold-out performance at the Macomb Center for the Performing Arts, by purchasing and distributing complimentary tickets to Macomb Community College, One Macomb Arts and Cultural Commission.

Performances of *Frida–The Opera* were also held at the Berman Center for the Performing Arts in West Bloomfield and The Detroit Film Theatre.

## **Free Movies at the Detroit Film Theatre**

Two animated features were shown free of charge to residents of Macomb County in December at the Detroit Film Theatre during extended holiday hours. *When Marnie Was There* was shown twice on December 26 and 28. *Boy and the World* was shown twice December 29 and 30 and once on December 31.

## **Macomb County Community College**

Lorenzo Cultural Center at Macomb Community College continued to partner with the DIA during the 2014–15 programming season, including talks by museum curators Nancy Barr, Nancy Sojka, Larry Baranski, Valerie Mercer and Eliot Wilhelm.

The DIA worked with professors Gary Flemming and Mary Meier as part of the Macomb Community College Multicultural Initiative to support the college’s multicultural certificate program. The DIA provided galleries, staff, volunteers and complementary transportation for tours, talks and other activities to assist students in earning certificates. Professors discovered ways to make connections to classrooms activities and opportunities for further partnership with the DIA.

## **Support for Community Groups and Schools**

The DIA supports schools and community groups in their fundraising efforts through donations of DFT tickets, fine art books, exhibition tickets and similar items.

### **Diego Rivera and Frida Kahlo in Detroit Introduction Talks**

The DIA provided complimentary introductory talks to Macomb County groups prior to their entrance into the exhibition. The half-hour long talks gave a brief history of the artists, their time in Detroit and their art, as well as an orientation to the exhibition space. The following groups attended an introductory talk.

Macomb Community College–Lorenzo Center  
Porter Group  
St. Clair Shores Cultural Committee  
Utica High School  
Warren Mott High School  
Grissom Middle School–Sterling Heights  
Richmond High School

Sterling Heights High School  
St. Clair Shores Adult & Community Education  
East Detroit Federation of Teachers-Retirees  
Romeo Parks & Recreation Senior Center  
St. Clair Shores Cultural Committee  
Macomb County Retired Seniors

### **Leadership Macomb & One Macomb Arts and Culture Committee**

DIA Director of Community Relations Kathryn Dimond serves on the Leadership Macomb Program Committee and on the One Macomb Arts and Culture Committee.

### **Museum Access for Community Groups**

The DIA provides transportation to groups interested in visiting the museum.

Complimentary transportation was provided for Macomb Community College–Lorenzo Center, St. Clair Shores Cultural Committee, Macomb Community College, Assumption Cultural Center and Leadership Macomb.

### **Millage Benefits to the Community**

DIA staff members presented information on millage benefits and DIA programs at the Warren Rotary Club, Utica Kiwanis, Assumption Cultural Senior Expo, Macomb Community College, Macomb Intermediate School District and Peck Elementary parent meeting.

DIA curators provided museum tours for Macomb County Economic Partnership and juried the Extra Credit Union art show.