



MEETING MINUTES
BOARD OF DIRECTORS
DETROIT INSTITUTE OF ARTS

Date: **Wednesday, May 15, 2019**
Time: **10:30 AM – 1:00 PM**
Location: **Smith Crystal Gallery**
Meeting Type: **Regular Meeting**

ATTENDANCE

Present: Larry D. Alexander, Charles W. Anderson III, Ann E. Berman, Leland Calloway, Andrew L. Camden, Denise Anton David, Lillian Demas, Andrea Roumell Dickson, Marla Donovan, Elaine Driker, Maggie Durant, Cynthia Ford, Richard Gabrys, Lawrence García, Eugene A. Gargaro, Jr., Ralph Gerson, Diana Golden, Robert Gorlin, Thomas Guastello, David Hempstead, Joseph L. Hudson, Jr., James Jacobs, Robert Jacobs, Bonnie Larson, John D. Lewis, Alicia Masse, Hubert Massey, Ali Moiin, Sarah Ollison, Takashi Omitsu, Linda Orlans, Alex Parrish, Irvin D. Reid, Donald Ritzenhein, Julie Rothstein, Tony Saunders, Marc A. Schwartz, Nettie Seabrooks, Christine Sitek, Beatrice Smits, Lorna Thomas, M.D., Reginald Turner, Jr., Molly Valade, Jim Vella, Carol Walters, Janis Wetsman, Trudi Wineman

Others Present: Nancy Barr, Robert Bowen, Elliott Broom, Colleen Clinton, David Flynn, Rachael Goodwin, Nina Holden, Teri John, Christine Kloostra, Gavin Lynch, Felicia Molnar, Melissa Pena Gallis, Nii Quarcoopome, Clare Rogan, Salvador Salort-Pons

Guests: Raymond Cracchiolo, Lucretia Cracchiolo, Salvador Cracchiolo, Gene Klida

Absent: Lindsey Ford Buhl, Ethan Davidson, Anne G. Fredericks, Antoine M. Garibaldi, Ph.D., Jennifer Gilbert, Mary Ann Gorlin, Deana Haggag, John Hantz, Laura A. Hughes, Mary L. Kramer, David Larsen, Juliette Okotie-Eboh, Peter B. Oleksiak, Jennifer Hudson Parke, Renata Seals-Evans, Suzanne Shank, Buzz Thomas, Padma Vattikuti, Celeste Watkins-Hayes, Mark Zeffiro

PROCEEDINGS

Call to Order

Chairman, Eugene A. Gargaro, Jr. called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:32 a.m. in Smith Crystal Gallery. A quorum was in attendance.

Approval of Minutes

Motion: It was moved, supported and carried to approve the minutes of the February 20, 2019 Board of Directors meeting.

CHAIRMAN'S REPORT

I. Greeting and Welcome. (Arts Authority, Honorary and Emeritus)

II. Resolutions

- A. Michigan Council for Arts and Cultural Affairs (MCACA)
- B. Judge Damon J. Keith

III. Strategic Initiatives Meeting - May 4, 2019

- A. Bonnie Larson and John D. Lewis provided a brief overview of the discussion and dialogue session, which included themes of inclusivity, relevance, leadership, and financial sustainability.
- B. The DIA leadership team also extended an invitation to elected board members the opportunity to discuss and explore these ideas further, especially those who were unable to attend the May 4th meeting.
- C. Bonnie, John, and Gene also acknowledged the extensive work and ongoing contributions by each of the DIA's nine committees and six subcommittees, each working together to serve the mission of the DIA. Additional special work sessions will take place moving forward.

DIRECTOR'S REPORT

Director, Salvador Salort-Pons delivered his Director's report that addressed:

I. Announcements

- A. Welcome new board members
- B. Thanks to the board members who attended the May 4th Strategic Planning Meeting
- C. The DIA had a record attendance of 73,239 students during FY 2017/18.
- D. The exhibition program is confirmed through the year 2021.
- E. Nearly 16,000 people attended the Oscar Shorts this year.
- F. Current attendance for exhibitions:
 - 1. *Lost & Found*: 54,486
 - 2. *Labor of Love*: 41,936
 - 3. *Legacy of Margaret Demant*: 37,730
 - 4. *Oscar Shorts*: 15,811

5. *Plaza|Midtown*: 10,588

G. The *Plaza|Midtown* exhibition is now installed at the Detroit Public Library. The winner will be announced on June 10th.

H. A reminder for Associate Members to attend Drinks with Director on June 5th.

II. Gifts and Endowment

A. Since the beginning of Phase II of the Endowment Campaign (beginning July 1, 2018), the DIA has raised \$71M, with an additional \$125M to raise in order reach the \$400M goal by the year 2020. The DIA's development team has been working to strengthen its team and endowment plan moving forward.

III. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

A. Purchase Consideration

1. Pieter van der Heyden, *Peasant Wedding Dance*, after 1570
2. Tiffany and Company/Designer: Edward C. Moore, *Demitasse Cups and Saucers*, 1878
3. Puebla, Mexican, *Bowl*, ca. 1780
4. Fred Wilson, *Arise!*, 2004
5. Ryan Standfest, *Used Factories*, 2018
6. Ryan Standfest, *Schlückbilder for Henry Ford*, 2017

B. Gift Consideration

Gift of Mr. and Mrs. Raymond Cracchiolo

1. Master of the Embroidered Foliage, *Descent from the Cross*, ca. 1500/1520

Gift of Molly Valade

1. Manish Nai, *Untitled 4*, 2018

Gifts of Arthur Elgort

1. Arthur Elgort, *Kate Moss And The Elephant*, *British Vogue*, 1993 (printed 2018)
2. Arthur Elgort, *Matthew, Warren, Ansel, Stalla, Death Valley, California*, 2001 (printed 2018)
3. Arthur Elgort, *Patti Hansen, Palm Beach*, 1975 (printed 2018)
4. Arthur Elgort, *Linda Evangelista, Scotland*, 1991 (printed 2018)

(8) Gifts of Byron and Dorothy Gerson

1. Robert Turner, *Oshogbo*, 1980
2. Karen Karnes, *Incense Burner with Lid*, 1980-1989
3. Otto Natzler and Gertrude Natzler, *Vessel*, mid-20th century
4. Ruth Duckworth, *Vessel*, 1990
5. Beatrice Wood, *Teapot*, 1985
6. Beatrice Wood, *Chalice*, 1980
7. Therman Statom, *Ladder*, late 20th century
8. John Singer Sargent, *Tiberias*, 1905-1906

(2) Gifts of Dede and Oscar Feldman

1. African, Currency, 19th century
2. African, Currency, 19th century

(2) Gifts of Jennifer Poteat

1. Designer: Georg Arthur Jensen/Manufacturer: Georg Jensen Silversmithy, *Coffee Service*, ca. 1932
2. Designer: Georg Arthur Jensen/Manufacturer: Georg Jensen Silversmithy, *"Blossom" Tureen*, ca. 1941

(4) Gifts of Joseph Goldyne

1. Joseph Goldyne, *The Spirit of St. Louis: Morris Lifted Over Caspar Friedrich's Horizon*, 1973
2. Joseph Goldyne, *Night Pink*, 1987
3. Joseph Goldyne, *Fall II*, 2010
4. Joseph Goldyne, *Fall with Ice and Needles*, 2014

C. Art Loans

1. One work of art from the DIA's collection will be shown in the exhibition "For Today I am a Boy: Contemporary Queer Abstraction" at the Des Moines Art Center, Des Moines, Iowa, June 1, 2019 – September 8, 2019.
2. One work of art from the DIA's collection will be shown in the exhibition "Millet and Modern Art: Van Gogh to Dali" at the Van Gogh Museum, Amsterdam, The Netherlands, October 4, 2019 – January 12, 2020; Saint Louis Art Museum, St. Louis, Missouri, February 16, 2020 – May 17, 2020.
3. One work of art from the DIA's collection will be shown in the exhibition "The Eternal Feast: Banqueting in 10th-14th Century Chinese Art" at the Princeton University Museum of Art, Princeton, New Jersey, October 19, 2019 – February 9, 2020.
4. Two works of art from the DIA's collection will be shown in the exhibition "Helena Rubinstein: Madam's Collection" at the Musée du quai Branly – Jacques Chirac, Paris, France, October 22, 2019 – April 12, 2020.
5. One work of art from the DIA's collection will be shown in the exhibition "Van Eyck: An Optical Revolution" at the Museum of Fine Arts Ghent, Gent, Belgium, February 1, 2020 – April 30, 2020.
6. One work of art from the DIA's collection will be shown in the exhibition "ARTEMISIA: A Woman Artist in Baroque Italy" at The National Gallery, London, England, April 6, 2020 – July 26, 2020.
7. One work of art from the DIA's collection will be shown in the exhibition "La Superba: Art in Genoa, 1600-1750" at the National Gallery of Art, Washington, DC, May 3, 2020 – August 16, 2020.

IV. Open Searches, Internal Positions & New Hires

- A. Salvador provided a brief update on the open searches for the following positions,
 1. VP of Education
 2. Curator of Contemporary Art (Call for recommendations from the board)
 3. Assistant Curator of European Art

4. Assistant/Associate Curator of Native American Art (narrowed down to top three candidates)

B. Promotions

1. Alison Jean, Assistant Director, Community Engagement
2. Dr. Jill Shaw, Interim Curator/Department Head, Rebecca A. Boylan and Thomas W. Sidlik Curator of European Art, 1850-1970; The James Pearson Duffy Department of Modern and Contemporary Art
3. Melanie Parker, Interpretive Planner, Department of Interpretation

C. New Hires

1. Elliott Broom, Vice President, Museum Operations
2. Eddie Rayborn, Learning and Development Manager, Human Resources
3. Megan Hawthorne, Regional Public Relations Manager, Marketing and Public Relations
4. Chef Sal Martinez, Head Chef, Culinaire

V. **Upcoming Exhibitions**

- A. *82nd Annual Detroit Public Schools Community District Students Exhibition* (On view through June 2, 2019)
- B. *Out of the Crate IV* (June 9 – September 15, 2019)
- C. *Play Ball! Transforming the Game: 1876-2019* (June 16 – September 15, 2109)
- D. *Humble and Human: Impressionist Era Treasures from the Albright-Knox Art Gallery and the Detroit Institute of Arts* (June 26 – October 13, 2019)
- E. *Detroit Collects: Selections of African American Art in Private Collections* – (November 12, 2019 – March 1, 2020). The opening will coincide with the Gala.

VI. **Programs**

- A. Black History Month
- B. Japanese Girl's Day
- C. Celebrate India
- D. Conservation Live!

VII. **Travel**

- A. Friends of the Detroit Film Theatre (FDFT) Trip to the Toronto International Film Festival (TIFF), September 5-8, 2019

Motion: It was moved, supported and carried to approve Salvador's Director's Report.

FINANCE REPORT

Robert Bowen provided FY 2019 Six Month Financial Summary.

I. **FY 2019 Nine Month Financial Summary**

- A. Revenue is \$500K higher than budget. (Driven by increased millage revenue)
- B. Expenses are \$200K favorable to budget
- C. Unrestricted operating results are \$700K favorable to budget

D. Spending from restricted funds is within the plan for the year.

II. Endowment Funds

- A. Operating Support, \$217M
- B. Art Acquisition, \$65M
- C. DIA Education/Other, \$19M
- D. Total Endowment Funds, \$301M

III. FY 2020 Budget

- A. Priorities include:
 - 1. Allocating additional resources to support engagement with broad and diverse audiences
 - 2. Focus on strategic communications around existing DIA programs and activities
 - 3. Strengthen our Development team to accelerate the operating endowment campaign and other fundraising activities.
- B. Unrestricted Operating Results
 - 1. Increase of \$1.3M from FY 2019 to FY 2020 in operating revenue.
 - 2. Increase of \$(1.5M) from FY 2019 to FY 2020 in operating expenses.
 - 3. Total operating results projecting \$38.6M in revenue, and \$(38.5M) in expenses, indicating \$0.1M net for FY 2020
- C. Endowment & Restricted Revenue
 - 1. Operating Endowment FY 2020 target of \$10M
 - 2. Restricted Gifts FY 2020 target of \$3.5M
- D. Restricted Expenditures
 - 1. Increase of \$(1.3M) in expenditures from FY 2019 to FY 2020, totaling \$9.3M for FY 2020.

RESOLVED – The Board of Directors approves the DIA’s FY 2020 Budget and continued the suspension of the 4.6% distribution from all operating endowments except for those that require annual distributions.

Motion: It was moved, supported and carried to approve Rob’s Finance Report.

DEVELOPMENT REPORT

Development Committee Chair, Julie Rothstein, delivered the following report:

I. Endowment Campaign and Other Major Gifts

- A. Nearly \$6M in new gifts have been committed to the Endowment Campaign since July 1, 2018. There are currently more than \$20M in gifts pending.

II. Development Committee

- A. Julie Rothstein, Chair, and Celeste Watkins-Hayes, Vice-Chair, are leading the Development Committee with focus on annual fundraising, including supporting a review of the Membership Program and fundraising for exhibitions and events.

III. Membership and Annual Fund

- A. Revenue as of March 31, 2019: \$3,878,566
- B. Total Member households as of March 31, 2019: 21,683
- C. Associate Members: 402 as of March 31, 2019
- D. Annual Fund through March 31, 2019: \$885,659.23

IV. Events

- A. *Humble and Human* Preview Reception, June 24, 2019
- B. Save the Dates for Fash Bash (August 15, 2019) and Gala (November 9, 2019).

V. Planned Giving

- A. The museum received \$1,760,465.39 in Planned Gift commitments for FY 2018/19.
- B. 17 new members added to the Tannahill Society since July 1, 2018.

VI. Grants

- A. \$2.5M awarded from the John S. and James L. Knight Foundation to fund our proposal entitled *Tech Foundations to Digital Experiences*.

ARTS AUTHORITY UPDATE

David Flynn, Senior Vice-President, Public & Community Affairs, provided an update on 2018 Service Agreement activity:

I. What We Do

- A. Oversee Service Agreements with Tri-Counties
- B. Foster and build relationship with schools, community partners, and business leaders
- C. Align programming and marketing
- D. Manage profile, reputation and brand of the DIA to best position the favorability of the DIA in the three counties.

II. Service Agreements

- A. Millage funds support approximately 70% of the DIA's Unrestricted Operating Budget, totaling \$141M over 6 years.
- B. Free Admission (1,849,862 visitors over 6 years)
 - 1. 877,183 in Wayne County
 - 2. 648,066 in Oakland County
 - 3. 324,613 in Macomb County
- C. Schools (392,201 student visits from tri-county schools over 6 years)
- D. Seniors (1,176 Groups = 200 buses per year over 6 years)
- E. Community Partnerships (\$5,335,441 investment by DIA over 6 years, and 964 non-profit partnerships across tri-counties.)

III. 2018 Research and Focus Groups

- A. What people value:

1. Education
 2. History
 3. Metro-Detroit Comeback
 4. Financial Transparency
- B. Expanded Educational Programs 2019
1. Spread-out programming over 365 days
 2. Increasing programming and attendance in studios
 3. Utilizing DFT for curriculum programs
 4. Expanding our summer educational programming

IV. County Leaders Night (June 21, 2019 – Save the Date)

V. Discussion

- A. Our goal for FY 2020 is to welcome between 85K and 95K students
- B. Working together to include new people to the County Leaders night.
- C. How can we get the word out? We have metric goals along with annual community engagement reports. In addition, we are reaching deeply into media presence in the local community.
- D. We need to be strategic and seek communication outlets that are deep into communities.
- E. Repetition of key DIA messages is very important.
- F. Salvador Salort-Pons: Thank you to staff and committee members for all the work and leading of governance work.

ENRICHMENT

Clare Rogan, Curator of Prints and Drawings, provided an enrichment on the exhibition, *From Camelot to Kent State: Pop Art 1960-1975*, which includes seventy-three prints, drawings, multiples, and sculpture primarily from the DIA collection. It highlights artists including Jasper Johns, Roy Lichtenstein, Marisol, Corita Kent, Claes Oldenburg, Robert Rauschenberg, James Rosenquist, and Andy Warhol.

AUXILIARY ANNOUNCEMENTS

I. FJC – Maggie Durant

Member event and Toledo ArtSeen on May 11
Addition of three new board members.
Heightened Instagram social media presence.
\$50K fundraising goal from FJC towards Fash Bash®.

II. FAAAA – Leland Calloway

Summary of the Alain Locke Awards held in February and Margaret Herz Demant Reception held in January.
June 23 is the FAAAA Annual Meeting and Duncanson Tombstone event

July 13 and 14, Dr. Dele Jegede will be visiting the DIA and will give a lecture

III. EPC – Diana Golden

The unveiling of painting in February with conservation.

This evening, EPC lecture.

Visit Cleveland in October

Bruegel event fundraiser with a conservation focus

IV. VCESDA – Diana Golden (On Behalf of Charles Dunlap)

Recent patron trip to Boston

Now has a Facebook page

May 18, Camille Leprince will give a lecture at the DIA.

V. FAAC – Alicia Masse

Opening of Robert and Katherine Jacobs Asian Wing

Working to building up the board to reflect different Asian communities

Taiwanese festival planned for September

Gala Committee 2018 focused on the Asian galleries

Japanese Girls day with Tak Omitsu

April program, Celebrate India was attended by Ambassador from DC.

Asian Pacific Heritage Month this weekend

June 1 – Korean festival

Summer/Fall – Chinese Autumn festival

Then followed by programs with the Middle Eastern and Islamic communities

VI. FAF – Sarah Ollison (On Behalf of Glee Firth)

The Kuhlman lecture brought in 380 people

Their endowment fund provides funding for florals in the museum 10 months of the year

Recent gift, \$60K to operating endowment

Cumulative giving to the DIA is at \$500K

The meeting was adjourned at 1:00 p.m.

The next regular meeting of the Board of Directors is scheduled for Wednesday, August 7, 2019.

Minutes submitted by Rachael Goodwin.