



With more than **65,000 pieces of art** that date from the earliest civilizations to the present, the Detroit Institute of Arts offers visitors an experience they can't find in books, on TV or online.



THANK YOU FOR SUPPORTING THE DIA

The Oakland County Art Institute Authority ensures dynamic and engaging experiences are offered to Oakland County students, seniors, families and residents. The DIA also provides field trips with free transportation to thousands of Oakland County students each year.

2018 Oakland County Arts Authority members:

- Alan Ackerman
- Gretchen Adler, Secretary
- Thomas Guastello, Chairperson
- Dr. David Roberson, Vice-Chairperson
- Ann VanderLaan

Free general admission for residents of Wayne, Oakland and Macomb counties

5200 Woodward Ave.
Detroit, MI 48202
313-833-7900



**CONNECT
WITH THE
DIA ONLINE**

-  DetroitInstituteofArts
-  DIADetroit
-  DIADetroit
-  dia.org/community

SERVING OAKLAND COUNTY RESIDENTS
2018 Community Engagement Report

A LEADER IN EDUCATION



“The free admission and free bus transportation provided by the DIA ensures cost doesn't prevent our students from having the one-of-a-kind experience they get through a field trip to the museum. I'm grateful to have such a valuable partner right in our backyard that opens up my students to learning outside of the classroom.”

Kevin La Plante
Advanced Placement English teacher
Walled Lake Northern High School



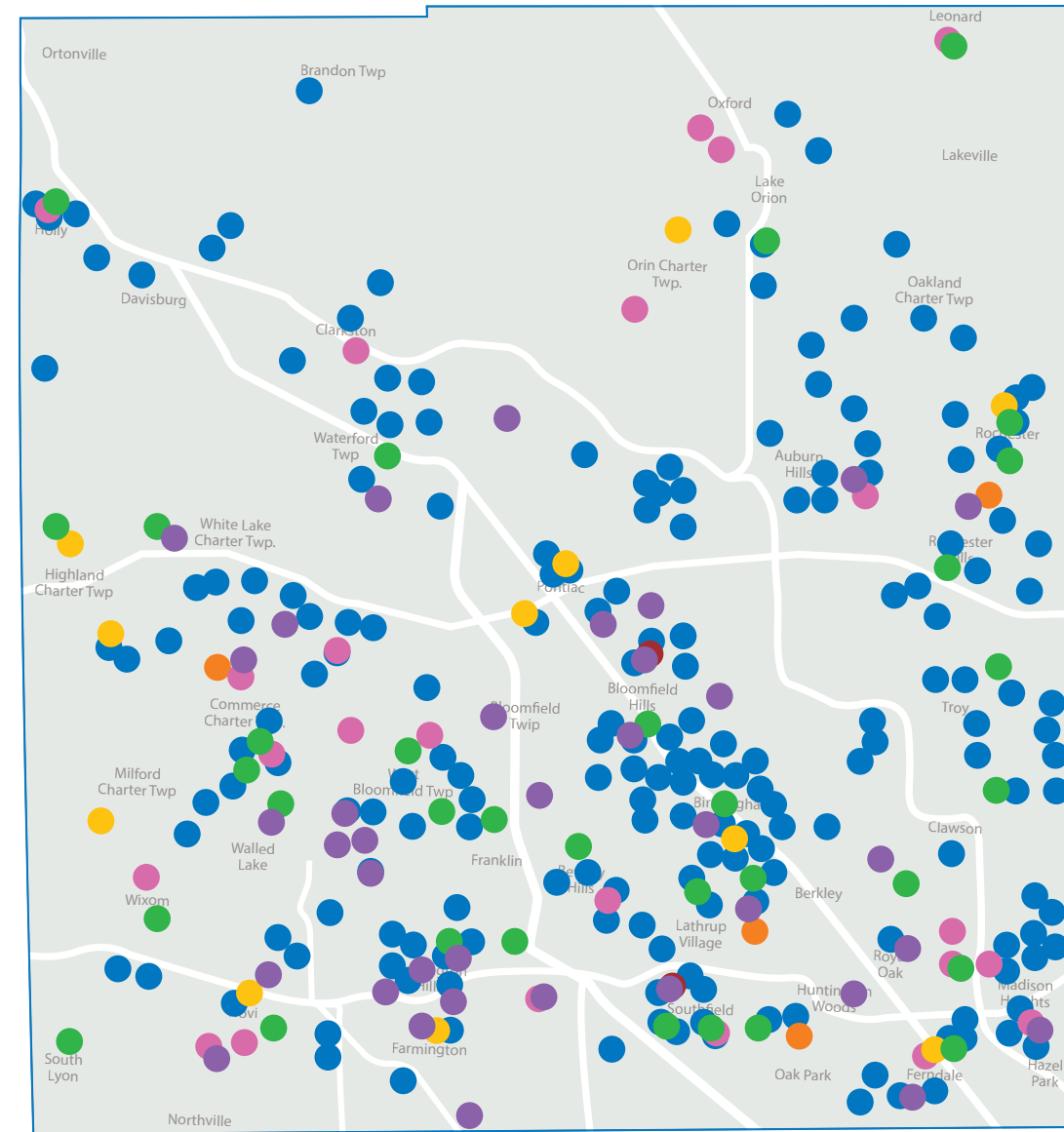
20,668
students

from 210 Oakland
County schools visited
the DIA on free field trips

246 Oakland County teachers
participated in professional development

Visits
included
free admission,
free bus transportation
and free tours

OAKLAND COUNTY



MAP LEGEND

- Free Field Trips
- Behind the Seen Art Talks
- Senior Programs
- DIA Away Visits
- Drop-In Art Making at Fairs & Festivals
- Inside|Out Locations
- Director's Cut Talks

ONE-OF-A-KIND ACCESS TO HISTORY AND CULTURE

2,173
seniors

from 78 Oakland County
groups attended “Thursdays
at the Museum”

Visits included free admission,
free bus transportation,
refreshments and activities

“Our seniors always
enjoy their visits
to the DIA because
the tours provide
opportunities for
them to stay active.”

Paige Gembariski
Coordinator of Senior Services
Leo Mahany/Harold Meininger Senior
Community Center

95,809 residents
from Oakland County visited the
DIA with free general admission

92 Behind
the Seen

art talks took place in Oakland
County led by trained volunteers

CREATING A VIBRANT COMMUNITY

5 Inside|Out
art installations and community art partnership
projects in Oakland County

2,901 residents participated in drop-in art-
making opportunities at Oakland
County fairs and festivals

12,373 residents
experienced DIA Away in Oakland County



164,382
Oakland County
admissions

97,713
free museum admissions

53,208
discounted admission to
special exhibitions

13,461
Detroit Film Theatre admissions