



MEETING MINUTES
BOARD OF DIRECTORS
DETROIT INSTITUTE OF ARTS

Date: **Wednesday, November 13, 2019**
Time: **10:30 AM – 1:00 PM**
Location: **Smith Crystal Gallery**
Meeting Type: **Regular Meeting**

ATTENDANCE

Present: Ann E. Berman, Richard A. Brodie, Leland Calloway, Lillian Demas, Andrea Roumell Dickson, Marla Donovan, Elaine C. Driker, Caitlin Drzewiecki, Cynthia Ford, Lawrence T. García, Eugene A. Gargaro, Jr., Antoine M. Garibaldi, Ph.D., Mary Ann Gorlin, Thomas Guastello, Deana Haggag, Jean Wright Hudson, James Jacobs, Robert Jacobs, George Johnson, Linda Knight, David Larsen, Bonnie Larson, John D. Lewis, Ali Moiin, Peter B. Oleksiak, Sarah Ollison, Takashi Omitsu, Linda Orlans, Jennifer Hudson Parke, Barbara Quilty, Donald Ritzenhein, Julie Rothstein, Fay Savage, Alan S. Schwartz, Marc A. Schwartz, Christine Sitek, Buzz Thomas, Lorna Thomas, M.D., Reginald M. Turner, Molly Valade, Nate Wallace, Carol Walters, Janis Wetsman

Absent: Larry D. Alexander, Lindsey Ford Buhl, Denise Anton David, Ethan Davidson, Anne G. Fredericks, Ralph J. Gerson, Jennifer Gilbert, John Hantz, Laura A. Hughes, Mary L. Kramer, Hubert Massey, Juliette Okotie-Eboh, Alex Parrish, Irvin D. Reid, Tony Saunders, Renata Seals-Evans, Suzanne Shank, Padma Vattikuti, James G. Vella, Celeste Watkins-Hayes, Mark Zeffiro

Others Present: Nancy Barr, Rob Bowen, Joanne Brodie, Elliott Broom, Colleen Clinton, Susie Corker, Eric Drewry, David Flynn, Rachael Goodwin, Nina Holden, Teri John, Christine Kloostra, Gavin Lynch, Felicia Molnar, Melissa Peña Gallis, Nii Quarcoopome, Salvador Salort-Pons, Nettie Seabrooks, John Steele

PROCEEDINGS

Call to Order

Chairman, Eugene A. Gargaro, Jr., called the meeting of the Board of Directors of the Detroit Institute of Arts to order at 10:46 a.m. in the Smith Crystal Gallery. A quorum was in attendance.

Review of Materials

Given the extent of detail within the materials in the board booklet, 10 minutes were allocated for review.

Approval of Minutes

Motion: It was moved, supported and carried to approve the minutes of the August 7, 2019 Board of Directors meeting.

CHAIRMAN'S REPORT

I. Greeting and Welcome (Arts Authority, Honorary, and Emeritus)

II. Resolutions

- A. Richard M. Gabrys – A moment of silence in honor of Dick.
- B. The Board of Directors also adopted the following resolutions:
 1. First, the DIA is authorized and directed to pursue and to take all actions related to the pursuit of a renewal for a second ten-year term of the millages in each of the Counties of Macomb, Oakland and Wayne.
 2. Second, the DIA is authorized to reallocate up to \$2.0 million from the Special Restricted Fund to a fund within the DIA's unrestricted endowment dedicated to providing support to the millage renewal campaign (the "Millage Support Fund"), at such times and in such increments as the Executive Officers of the DIA deem appropriate.
 3. Third, the DIA is authorized to make expenditures from the Millage Support Fund for the purpose of supporting the millage renewal campaign, also as the Executive Officers deem appropriate.
 4. Fourth, any funds remaining in the Millage Support Fund following the satisfaction of all obligations for which the fund is reserved shall be, in the discretion of the Executive Officers of the DIA, released to the general unrestricted endowment or redeposited in the Special Restricted Fund.
 5. Fifth, the Executive Officers of the DIA are authorized and directed to take such actions on behalf of the DIA as are necessary or helpful to carry out the intent of these resolutions.
 6. Finally, all actions previously taken by the DIA in furtherance of the matters referred to in these resolutions are ratified.

Motion: It was moved, supported and carried to approve Gene's report.

GOVERNANCE & NOMINATING COMMITTEE REPORT

I. Candidates Re-Elected for a Third Term

- A. Lindsey Buhl
- B. Marla Donovan
- C. Jennifer Gilbert
- D. John Hantz
- E. Jennifer Parke
- F. Buzz Thomas
- G. Molly Valade

H. Candidates Re-Elected for a Second Term

- I. John D. Lewis
- J. Tony Saunders
- K. Renata Seals-Evans Wayne County Arts Authority
- L. Padma Vattikuti
- M. Celeste Watkins-Hayes

II. Board of Directors members rotating off November 2019

- A. Ethan Davidson (elected July 2010, served 3 terms)
- B. Juliette Okotie-Eboh (elected November 2010, served 3 terms)
- C. Alex Parrish (elected November 2010, served 3 terms)
- D. Marc A. Schwartz (elected November 2010, served 3 terms)
- E. Mark Zeffiro (elected November 2014)

III. Candidates for Election to the Board of Directors

- A. Dr. Charles Boyd
- B. Richard A. Brodie
- C. Christine Giampetroni
- D. Matt Lester
- E. Mohammad Qazi

IV. Candidates for Election to Honorary Status

- A. Rick Rogers
- B. Raj Vattikuti
- C. Wayne and Joan Webber

V. Candidates for Election to Emeritus Status

N/A

VI. 2020 Nomination of Officers to the Board of Directors

- A. Chairman, Eugene A. Gargaro, Jr. (elected as Chairman May 2003)
- B. Vice-Chair, Bonnie Larson (elected as Vice-Chair November 2017)
- C. Vice-Chair, John D. Lewis (elected as Vice-Chair November 2017)
- D. Secretary, Lawrence García

VII. 2020 Members of the Governance & Nominating Committee

- E. Elaine C. Driker
- F. Cynthia Ford
- G. Lawrence T. García
- H. Eugene A. Gargaro, Jr.
- I. Mary Ann Gorlin
- J. Bonnie Larson, Chair
- K. Nettie Seabrooks
- L. Buzz Thomas
- M. Reginald M. Turner, Jr.
- N. Trudi Wineman

Motion: It was moved, supported and carried to approve the candidates for, re-election, election, Honorary status, the Board of Directors officers slate, and the members of the Governance & Nominating Committee.

DIRECTOR'S REPORT

Director, Salvador Salort-Pons delivered his Director's report that addressed:

I. Announcements

- A. Welcome board members
- B. Earlier this week Wayne County approved renewal language for the March 2020 ballot.
- C. Attendance for exhibitions include:
 - 1. *Humble and Human*: 146,783
 - 2. *Pop Art*: 104,846
 - 3. *Out of the Crate IV*: 74,596
 - 4. *Play Ball II*: 49, 238
 - 5. *Ofrenda 2019*: 49,238
 - 6. *Guests of Honor*: 22,217
 - 7. *Facing Change*: 8,172

II. Gifts and Endowment

- A. Salvador also announced 13 new financial commitments from board members:
 - 1. Ann E. Berman
 - 2. Lillian Demas
 - 3. Marla Donovan
 - 4. Lawrence T. García
 - 5. Mary Ann Gorlin
 - 6. Mary L. Kramer
 - 7. David Larsen
 - 8. Hubert Massey

9. Jennifer Hudson Parke
 10. Donald Ritzenheim
 11. Julie Rothstein
 12. Buzz Thomas
 13. Celeste Watkins-Hayes
- B. As the DIA continues the Endowment Campaign work, priorities are to secure 100% board support by the end of December 2019; to secure gifts from Emeritus and Honorary members by the end of June 2020; and to launch the *Detroit Dedicated* initiative, which will secure the legacy of the DIA's African American art collection.
- C. Salvador announced a \$5 million gift from Richard A. and Joanne D. Brodie to the *DIA Now* Endowment Campaign. In recognition of the gift, the museum will name the Medici Gallery in their honor.
- D. The Operating Endowment Campaign is currently at \$232M.

III. Art Acquisitions, Year-End Gifts, Deaccessions, and Loans

- A. A special thanks to Marc A. Schwartz for his service as chair of the Collections Committee.
- B. Purchase Consideration
1. James Abbott McNeill Whistler, *The Two Doorways*, 1879-1880
 2. Jeff Gaydash, 17 photographs with various titles, 2010-2015 (all printed in 2019)
 3. Isabel Toledo and Ruben Toledo, *Human Remains*, 2018
 4. Matthew Angelo Harrison, *BN-siamese 01*, 2019
 5. James Abbott McNeill Whistler, *Fleur-de-lys Passage*, 1887
 6. Ayana V. Jackson, *Sarah Forbes*, 2016
 7. James Abbott McNeill Whistler, *Charing Cross Bridge*, 1887-1888
 8. Ellen Von Unwerth, *Sunset Strip 1 (Naomi Campbell)*, 1991
 9. Elizabeth Catlett, *Negro es bello II*, 1969 (printed 2001)
 10. James Lesesne Wells, *Head Composition (Four Heads)*, 1929 (printed later)
 11. James Lesesne Wells, *Millworker*, 1930-1939 (printed in the 1950s)
 12. Millee Tibbs, *Vertical Metropolis*, 2017
 13. Millee Tibbs, *Transfrontalier*, 2017
 14. Millee Tibbs, *Nappstraumestunnel*, 2017
 15. Mavis Iona Pusey, *Paris: Mai-Juin*, 1968
 16. Vincent Smith, *Jonkonnu Festival*, 1996
 17. James Joseph Tissot, *Grand' Garde (Souvenir of the Siege of Paris)*, 1878
 18. Millee Tibbs, *Mount Analogue*, 2017
- C. Works of Art Purchased at Auction
1. Calligrapher Mir 'Ali Haravi, *Calligraphy from the Late Shah Jahan Album (recto)*, calligraphy ca. 1505-1545, borders ca. 1650-1658
 2. Mughal, Indian, *Portrait of a Courtier, Folio from the Late Shah Jahan Album (verso)*, portrait ca. 1650, borders ca. 1650-1658
 3. Roberto Montenegro, *Untitled (Tehuans in Huipil Grande Headdresses)*, ca. 1940

4. Kerry James Marshall, *Brownie*, 1995

D. Gift Consideration

Gift of Joanne and Richard A. Brodie

1. Tiffany Studios, *Table Lamp with Dragonfly Motif*, designed between 1899 - 1902

Gift of Hugh and Carolyn Greenberg

1. Jack Levine, *Eclipse*, 1980

Gift of The Wetco Collection

1. Joel Shapiro, *Untitled*, 1994

Collection of the Detroit Institute of Arts, Gift of the Marieluise Hessel Foundation, jointly owned by the Detroit Institute of Arts and the Marieluise Hessel Foundation, on permanent loan to the Hessel Museum of Art, Center for Curatorial Studies, Bard College, Annandale-on-Hudson, New York

1. Arthur Jafa, *Love is the Message, the Message is Death*, 2016

Gift of the Artist and the Toledo Studio

1. Isabel Toledo, *First Lady Silhouette*, 2018

(Four) Gifts of The Jennifer Wynne Reeves Trust

1. Jennifer Wynne Reeves, *Issues*, 2005

2. Jennifer Wynne Reeves, *Place (40)*, 1995

3. Jennifer Wynne Reeves, *Untitled (High Ceiling)*, 2004

4. Jennifer Wynne Reeves, *Communion 1-29-94*, 1994

(Six) Gifts of Constance Crump and Jay Simrod

1. Designer: Joseph Danhauser, *Library Table*, ca. 1830

2. Designer: Joseph Danhauser, *Settee*, ca. 1830

3. Designer: Joseph Danhauser *Fauteuil Chair*, ca. 1830

4. Designer: Joseph Danhauser, *Side Chair*, ca. 1830 (1 of 3 side chairs)

5. Designer: Joseph Danhauser, *Side Chair*, ca. 1830 (2 of 3 side chairs)

6. Designer: Joseph Danhauser, *Side Chair*, ca. 1830 (3 of 3 side chairs)

(Six) Gifts of Fred Hawryliw

1. Martha Cooper, *Finok, Member of the OsGemeos Crew Painting a Mural, First Edition of the Wynwood Walls, Miami*, 2009

2. Martha Cooper, *Shepard Fairey, Futura, Kenny Scharf and Iggy Pop, First Edition of the Wynwood Walls, Miami*, 2009

3. Martha Cooper, *Kenny Scharf and Mural, Wynwood Walls, Miami, Florida*, 2011

4. Adrian Stimson/Siksika, *By the Light of the Moon #1*, 2004

5. Adrian Stimson/Siksika, *By the Light of the Moon #2*, 2004

6. Adrian Stimson/Siksika, *By the Light of the Moon #3*, 2004

(Two) Gifts of Lisa and Christina DiChiera

1. James Van Der Zee, *Untitled (Woman in White Hat and Dress with Bouquet of Flowers)*, 1925

2. French, *Untitled (Portrait of Detroiter and soprano Florence Cole-Talbert)*, ca. 1925

(Four) Gifts of Valerie Gumper

1. Robert T. Gumpfer, *Autumn Reflections (Belle Isle)*, 1946
2. Robert T. Gumpfer, *Enchanted Castle*, 1944
3. Robert T. Gumpfer, *Where Detroit Goes*
4. Robert T. Gumpfer, *Autumn Reflections (Belle Isle)*, 1946

E. Art Loans

1. Three works of art from the DIA's collection will be on extended long-term loan at the Edsel & Eleanor Ford House, Grosse Pointe Shores, Michigan, October 1, 2019 – September 30, 2022.
2. One work of art from the DIA's collection will be shown in the exhibition "Arabesque" at the Sterling and Francine Clark Art Institute, Williamstown, Massachusetts, December 14, 2019 – March 22, 2020
3. Two works of art from the DIA's collection will be shown in the exhibition "Tell Me Your Story, 100 Years of African American Art" at the Kunsthal KAdE, Amersfoort, The Netherlands, February 7, 2020 – May 17, 2020
4. One work of art from the DIA's collection will be shown in the exhibition "50th Anniversary of Robert Smithson's Spiral Jetty (1970)" at the Utah Museum of Fine Arts, Salt Lake City, Utah, February 12, 2020 – February 1, 2021
5. One work of art from the DIA's collection will be shown in the exhibition "Vida Americana: Mexican Muralists Remake American Art, 1925-1945" at the Whitney Museum of American Art, New York, New York, February 17, 2020 – May 17, 2020; McNay Art Museum, San Antonio, Texas June 25, 2020 – October 4, 2020
6. One work of art from the DIA's collection will be shown in the exhibition ONE EACH: Still Lifes by Pissarro, Cézanne, Manet, & Friends" at the Cincinnati Art Museum, Cincinnati, Ohio, May 15, 2020 – August 9, 2020
7. One work of art from the DIA's collection will be shown in the exhibition "America's Impressionism: Echoes of a Revolution" at the San Antonio Museum of Art, San Antonio, Texas, June 12, 2020 – September 6, 2020; Brandywine River Museum, Chadds Ford, Pennsylvania, October 17, 2020 – January 10, 2021; Dixon Gallery and Gardens, Memphis, Tennessee, January 23, 2021 – April 11, 2021
8. One work of art from the DIA's collection will be shown in the exhibition "Eyesight & Insight: A Lens on American Art" at the Shelburne Museum, Shelburne, Vermont, June 20, 2020 – October 18, 2020
9. One work of art from the DIA's collection will be shown in the exhibition "Rediscovering Picasso: Paris/Barcelona and the Blue Period" at the Art Gallery of Ontario, Toronto, Ontario, Canada, June 27, 2020 – September 20, 2020; The Phillips Collection, Washington DC, October 24, 2020 – January 24, 2021
10. One work of art from the DIA's collection will be shown in the exhibition "Jacobus Vrel" at the Alte Pinakothek, Munich, Germany, October 12, 2020 – January 10, 2021; Fondation Custodia, Paris, France, January 27, 2021 – April 18, 2021; Mauritschuis, The Hague, Netherlands, May 20, 2021 – August 29, 2021

11. One work of art from the DIA's collection will be shown in the exhibition "Caravaggio and the Origins of Still Life" at the National Gallery of Art, Washington DC, November 1, 2020 – March 7, 2021
12. One work of art from the DIA's collection will be shown in the exhibition "Frank Duveneck: American Master" at the Cincinnati art Museum, Cincinnati, Ohio, November 20, 2020 – March 14, 2021.
13. One work of art from the DIA's collection will be shown in the exhibition "Hippolyte, Paul and August Flandrin" at the Musée des Beaux-Arts de Lyon, Lyon, France, November 28, 2020 – February 28, 2021
14. One work of art from the DIA's collection will be shown in the exhibition "The Master Series: Highlighting Van Gogh" at the Worcester Art Museum, Worcester, Massachusetts, March 1, 2020 – May 31, 2020

F. Deaccessions

1. The transfer of 68 Egyptian objects to Cranbrook took place on August 8, 2019. Additionally, 31 objects were identified to be used for a hands-on study collection at the DIA in the learning and Audience Engagement Department. Nine others were retained for study in the DIA's Conservation Department.
2. 178 Islamic works will be sold at auction. The DIA is awaiting a response from Freeman's of Philadelphia and Brunk Auctions on whether they are interested in participating. Christie's New York has respectfully declined, and Hindman of Chicago is expressing interest.
3. 840 works from the Antiquities collection are currently being reviewed. A list of proposed Roman, Greek, Etruscan and others from this collection will be presented to the Collection's Committee in April 2020.

IV. Open Searches, Internal Promotions & New Hires

A. Open Searches

1. Curator of Contemporary Art
2. VP of Education

B. Internal Promotions

1. Susie Corker, Administrative Assistant, Director's Office

C. New Hires

1. Judith F. Dolkart, Deputy Director, Art, Education & Programs
2. Dr. Denene De Quintal, Assistant Curator of Native American Art
3. Pamela Lavers, Director, Public & Community Affairs
4. Laura Orme, Director of Membership, Annual Fund & Events

D. Current and Upcoming Exhibitions

1. Humble and Human exhibition extension, now through January 5, 2020
2. *Detroit Collects: Selections of African American Art in Private Collections* (November 12, 2019 – March 1, 2020)
3. *Michigan's Great Lakes: Photographs by Jeff Gaydash* (November 16, 2019 – May 3, 2020)

4. *Bruegel's "The Wedding Dance" Revealed* (December 14, 2019 – August 30, 2020)
5. *From Bruegel to Rembrandt: Dutch and Flemish Prints and Drawings* (February 15 – July 26, 2020)
6. Guest of Honor: Frida Kahlo and Salvador Dalí (February 8 – September 27, 2020)

V. Visitor Satisfaction Survey

- A. Visitors continue to highly rate the DIA is overall satisfaction and likelihood of recommending the DIA to others
- B. Young people continue to be well represented, with 45% of general visitors being ages 18-34 years old
- C. First-time visitors make up nearly one-third of the DIA's general audience
- D. Tri-county resident participation is still strong
- E. Special exhibitions seem to strongly influence attendance, including the new Asian Wing
- F. Slight increases were noticed in Staff friendliness and helpfulness.
- G. Opportunities in dining, shopping and wayfinding. Additionally, there are opportunities to increase visitorship of a more diverse audience.

VI. Travel

- A. European Paintings Council (EPC), Travel to Chicago May 14-15, 2020
- B. Visiting Committee for European Sculpture & Decorative Arts (VCESDA), Travel to London October 2-11, 2020

Motion: It was moved, supported and carried to approve Salvador's Director's Report.

PUBLIC AFFAIRS REPORT

David Flynn, Senior Vice President, Public & Community Affairs, provided an update:

I. Summary of Recent Activity

- A. Dave referred to the Board Case Statement located within the board packet (pages 169-185).
- B. Following the Board vote on November 4th to pursue a March 10th ballot renewal, the DIA has been actively working to share core messaging with key stakeholders and the media.
 1. The DIA is a leader in education, providing free field trips, free transportation and access to tens of thousands of students and kids across Metro Detroit.
 2. The DIA is a key part of the comeback of Southeast Michigan, attracting new businesses, talent and making our region a great place to live, open a business, or raise a family.
 3. The DIA provides one-of-a-kind access to history and cultures not found in books, on TV or on the internet.
 4. *A Vote Yes for the DIA* campaign will operate as a separate entity 501(c)(4) to facilitate all activity related to the election.

FINANCE REPORT

Robert Bowen provided FY 2020 Financial Summary.

I. FY 2020 Financial Summary

- A. The DIA's financial performance has been better than budget for the first three months of the 2020 fiscal year.
 - 1. Revenue is \$100,000 unfavorable to budget for the Quarter
 - 2. Expenses are \$200,000 favorable to budget
 - 3. Unrestricted operating results are \$100K favorable to budget
 - 4. Spending from restricted funds is within the plan

II. Endowment Funds

- A. Operating Support, \$232M
- B. Art Acquisition, \$65M
- C. DIA Education/Other, \$19M
- D. Total Endowment Funds, \$315M

III. 2019 FY Financial Statement Audit

- A. Plante Moran completed the audit of the DIA's financial statements for the year ending June 30, 2019, issuing an unqualified opinion on the financial statements stating that:
 - 1. The DIA's analysis for accounting entries is appropriate
 - 2. Reasonable judgments and consistency have been applied
 - 3. Financial Statement disclosures are neutral, consistent, and clear
 - 4. Strong cooperation and communication between the DIA and Plante Moran

RESOLVED – Due to an Accounting Standards change, the Audit Committee and Finance Committee recommend that the Board of Directors approve a motion to: **Authorize that millage funds be directed to a Board Designated fund, with release of 1/12th of the expected annual collections on a monthly basis from January to December. The Board gives management full responsibility and authority to make the necessary calculations.**
Motion: It was moved, supported and carried to approve the resolution.

DEVELOPMENT REPORT

Gene extended his thanks to the Development team and to the 2019 Gala chairs for an amazing celebration that took place on November 9th.

ENRICHMENT

Eric Drewry, Director of Protection Services provided an overview of a program that our teams use to monitor and respond to hot spots and trends of policy violations that could threaten the DIA's collection. In June, Eric presented our technology-driven COMPSTAT model at the Smithsonian National Conference on Cultural Property Protection in

Washington D.C. and the American Alliance of Museum Interpreters annual Conference hosted by the DIA.

AUXILIARY UPDATES

- I. Friends of African and African American Art (FAAAA): Leland Calloway, Chair summarized their trip to Kalamazoo Institute of Art on October 25th, and the Margaret Herz Demant awards on October 27th. FAAAA also supported the DIA's Gala this year.
- II. Founders Junior Council (FJC): Nate Wallace, Chair announced their goal of this year is to raise the profile of FJC. Stay tuned for announcements of upcoming programming.
- III. Women's Committee (WC): Fay Savage, Chair announced Peter H. Reynolds' visit to the DIA November 14-15, which includes two full days of programming for students and teachers. In addition, on November 14th they will be hosting a fundraiser called *The Dot at the DIA*, netting over \$30K in celebration of the DIA's outreach with Peter Reynolds, award-winning children's author and illustrator.
- IV. European Paintings Council (EPC): Barbara Quilty, Chair announced the EPC's fundraiser in conjunction with the Bruegel exhibition on January 23rd.

The meeting was adjourned at 12:49 p.m. The next regular meeting of the Board of Directors is scheduled for Wednesday, February 12, 2020.

Minutes submitted by Rachael Goodwin.