



MEETING MINUTES
BOARD OF DIRECTORS
DETROIT INSTITUTE OF ARTS

Date: **Monday, November 04, 2019**
Time: **4:00 PM – 4:30 PM**
Location: **Valentiner**
Meeting Type: **Special Meeting**

ATTENDANCE

Conference: Ann E. Berman, Denise Anton David, Lillian Demas, Andrea Roumell Dickson, Marla Donovan, Cynthia Ford, Lawrence T. García, Eugene A. Gargaro, Jr., Antoine M. Garibaldi, Ph.D., Deana Haggag, John Hantz, James Jacobs, Robert Jacobs, Mary L. Kramer, David Larsen, Bonnie Larson, John D. Lewis, Takashi Omitsu, Linda Orlans, Jennifer Hudson Parke, Donald Ritzenhein, Julie Rothstein, Tony Saunders, Marc A. Schwartz, Christine Sitek, Buzz Thomas, Molly Valade, Padma Vattikuti, Jim Vella, Carol Walters

Absent: Larry D. Alexander, Lindsey Ford Buhl, Ethan Davidson, Anne G. Fredericks, Ralph J. Gerson, Jennifer Gilbert, Mary Ann Gorlin, Thomas Guastello, Laura A. Hughes, Hubert Massey, Ali Moiin, Juliette Okotie-Eboh, Peter B. Oleksiak, Alex Parrish, Irvin D. Reid, Renata Seals-Evans, Suzanne Shank, Lorna Thomas, M.D., Reginald M. Turner, Celeste Watkins-Hayes, Mark Zeffiro

Others Present: Rob Bowen, Colleen Clinton, Dave Flynn, Rachael Goodwin, Andrea Hansen, Josh Opperer, Salvador Salort-Pons, Alan S. Schwartz

PROCEEDINGS

Call to Order

Chairman, Eugene A. Gargaro, Jr. called the special conference call of the Board of Directors of the Detroit Institute of Arts to order at 4:01 p.m. A quorum was in attendance.

Chairman's Update

Gene thanked the board for taking the time to participate in the conference call for an update on activity since the last call on October 25, 2019.

Public Affairs Update

Dave Flynn summarized the discussion from the October 25, 2019 conference call and provided a brief overview of the meeting materials, "Evaluating a 2020 Millage Renewal". Dave discussed our research, timeline, promotional ads, and Favorability and Awareness Campaign.

Recent results from a second round of polling primary voters in a March 2020 election came back positive, with results slightly more favorable in Oakland and Wayne, and less in Macomb. Positive key messaging emphasizes the DIA as a leader in education, as providing unique history and culture, and as a key part of the comeback of Southeast Michigan.

Should the board vote to move forward with the renewal of the millages in the counties of Macomb, Oakland and Wayne, next steps would include reaching out to the arts authorities in the three counties for approval to place proposed language on the ballot by December 17, 2019. Meetings are already scheduled for Oakland and Wayne counties, beginning this week. A schedule for Macomb County is currently being discussed for early December. In an effort to be transparent and responsive, information and an FAQ sheet are being prepared to answer questions from staff, board members, and other stakeholders.

Director's Update

Tomorrow, November 5th, the DIA will host two All-Team meetings to update staff on this process.

Statement of Purpose

Gene, on behalf of leadership and staff, thanked the board for their advice, trust, and discretion in working towards a call for action to formalize a resolution prior to the November 13th board meeting.

Roll Call

Colleen Clinton conducted roll call, verifying a quorum was present on the call.

Call for Vote

Gene then requested that the board, based on the review and discussion at this afternoon's meeting, approve the following actions, which are set forth in formal resolutions of the board which will be attached to the minutes of this meeting and more formally approved by the board at its next meeting:

1. The pursuit of a ten-year renewal of the millage beginning at the expiration of the current millage and ending in 2031; and
2. The use of up to \$2 million of excess donor-restricted funds currently on hand in pursuit of a successful millage.

Motion: The foregoing were moved, supported and unanimously approved.

Questions:

Q: Who will receive the content, "Evaluating a 2020 Millage Renewal" distributed for this meeting?

A: Content on pages 17 & 18 relating to the renewal strategies of March 2020 vs. August 2020 will only be shared with the Board and is highly confidential.

Closing

The DIA is well served by Andrea Hansen, Josh Opperer, and Alan Schwartz of Honigman. Gene thanked them for their service, along with the input from Board members.

Adjournment

Meeting adjourned, 4:17 p.m.

Meeting minutes submitted by Rachael Goodwin.